

Reetesh Minz

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PROFILE

Results-oriented MBA candidate with dual specialization in **Marketing and Operations**. Skilled in **market research, brand strategy, supply chain coordination, and process improvement**. Proficient in **Excel, Power BI, and PowerPoint** for data analysis and performance tracking. **Strong communicator** with **excellent collaboration skills**; seeking opportunities in marketing, operations, or supply chain management.

SKILLS

Tech Stack

- Power BI
- Microsoft Excel
- Power Query Editor
- Google Workspace
- Microsoft Teams

Core Skills

- Communication
- Team Collaboration
- Problem Solving

Functional Skills

- Data Analytics
- Visualization
- Microsoft PowerPoint
- Canva

PROFESSIONAL EXPERIENCE

Business Development Intern

2025 | Cuttack / Bhubaneswar

CPathlab

- Identified and mapped over **200+ potential clients** including doctors, clinics, and wellness centers in the Cuttack and Bhubaneswar region.
- Executed B2B outreach campaigns, resulting in **35+ qualified leads** and **10+ successful tie-ups** for sample collection services.
- Boosted local brand visibility by organizing **3+ on-ground promotional drives**, reaching approximately **500+ individuals** directly.
- Designed and conducted a feedback survey covering **100+ patients**, focusing on pricing sensitivity and service satisfaction.

Assistant

2023 | Cuttack

GRC Pvt Ltd

- Streamlined inventory for **1,200+ SKUs** with real-time ERP restocking and achieved **99%** on-time fulfillment.
- Led **50+ client** visits for product support and styling, driving a **15%** lift in repeat orders.

PROJECTS

HP Sales Analysis

- Developed an interactive **Excel dashboard** with **pivot tables, charts, and slicers** to analyze five years of HP sales data, deliver actionable insights, and recommend strategic improvements to boost performance.

TATA Motors Business Analysis

- Engineered a **Power BI dashboard** visualizing 5,000+ transactions with **Power Query** transformations and **DAX** metrics to pinpoint supply-chain cost inefficiencies and recommend optimizations.

CERTIFICATES

Google Cloud

Introduction to Generative AI

National Cadet Corps (Artillery Battery)

B- Certificate & C- Certificate

Generative AI

Coursera

ACHIEVEMENTS

- Secured **1st Runner-Up** in Startup Pitch (**SOA University**) and Sustainability Video Contest (**BPUT**).
- Leading as **Student Placement Coordinator** at RCM, driving placement initiatives.
- Represented RCM at the Global Entrepreneurship Summit 2025 at **IIT Kharagpur**.
- Contributed to **AA KA MA** and **Lumora** at RCM, promoting **entrepreneurship** and **women empowerment**.
- Consistently active as an **anchor**.

EDUCATION

MBA in Marketing & Operation

2024 – 2026 | Bhubaneswar

Regional College of Management

SGPA :- 8.7

Bachelor of Science (Zoology)

2020 – 2023 | Cuttack

Stewart Science College

CGPA :- 8.19