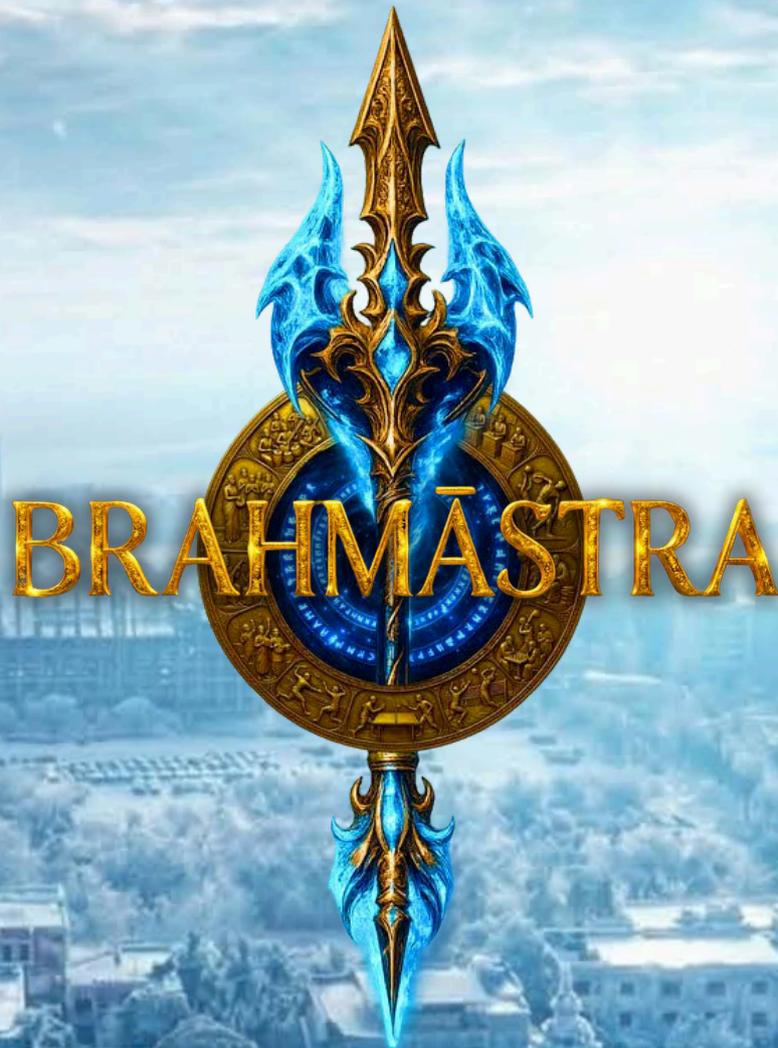


INDIA'S MOST AWAITED MEGA FEST



REGIONAL COLLEGE OF MANAGEMENT

7TH - 11TH APRIL 2026

The ΔSTRAVERSÉ calls upon you

BROUGHT TO YOU BY THE HOUSE OF LEGENDS

REGIONAL COLLEGE OF MANAGEMENT

ABOUT THE HOUSE OF LEGENDS

Regional College of Management (RCM), Bhubaneswar, established in 1982, is Odisha's first and Eastern India's foremost premium management institute, with more than four decades of sustained impact in professional education. Recognized and approved by the University Grants Commission (UGC) and AICTE, and accredited by national and international bodies, RCM has consistently strengthened its academic quality, industry relevance, and career outcomes across management, technology, and applied disciplines.

RCM's academic ecosystem is designed to develop industry-ready professionals equipped with critical thinking, analytical rigor, ethical leadership, and practical problem-solving capabilities. Through a structured placement framework, continuous employability training, and deep engagement with industry partners, along with 15,400+ alumni whom we pride ourselves on knowing have been a key part of building global unicorns and pioneering Industry 5.0, the institute ensures that its students are prepared to contribute meaningfully from the very first day of their journey starting at the #HouseofLEGENDS - RCM.

INDIA'S FIRST AND ONLY +PLUS POWERED DEGREE COURSES



SCAN ME

MBA+ | MCA+ | BBA+ | BCA+ | PGDM+ | MATA+

RCM.AC.IN

BRAHMASTRA

THE POWER THAT FORGED LEGENDS AWAKENS

Brahmastra is the annual multi-domain festival of the Regional College of Management (RCM), Bhubaneswar, uniting talent, creativity, and competition on one dynamic platform. It amalgamates cultural showcases, sports tournaments, management challenges, technology competitions, and culinary experiences, fuelling an electrifying campus vibe. Students from top colleges dive into high-energy events that spark innovation, collaboration, and peak performance.

Packed with vibrant crowds, gripping contests, and robust digital reach, Brahmastra delivers brands prime access to India's yout amplifying visibility and sparking connections amid the region's hottest student celebration.

4 SEASONS
500+ TEAMS
50+ SPONSORS



GENERAL INSTRUCTIONS

WARRIOR'S CHECKLIST

-  **All participants must complete their registration within the specified deadline mentioned for their respective events.**
-  **Participants are required to carry their original college ID cards for verification throughout the festival.**
-  **All Participants must maintain discipline, professionalism, and respectful conduct throughout the festival. Any form of abusive language, offensive behavior, or inappropriate display will not be tolerated.**
-  **The institution follows a strict zero-tolerance policy towards harassment, discrimination, or any form of misconduct.**
-  **Smoking, alcohol consumption, or the use of any intoxicating substances within the campus premises is strictly prohibited.**
-  **Participants must ensure that no damage is caused to college property, equipment, or infrastructure during the event.**
-  **Adherence to the time limits and event guidelines is mandatory. Participants must follow the instructions of the organizers and coordinators at all times.**
-  **The decision of the judges and the Organizing Committee shall be final and binding, and the committee reserves the right to modify rules or schedules if required.**
-  **Participants are required to carry their original college ID cards for verification throughout the festival.**
-  **The decision of the judges and the Organizing Committee shall be final and binding, and the committee reserves the right to modify rules or schedules if required.**

BRAHMASTRA AT A GLANCE

BRAHMASTRA brings to you a platform that celebrates to award the **legend's** and **champion's** in the **soul of every student**. It's the best stage to connect & build networks with peers, echoing the same passion, interest while bringing the spirit of **cultural bonding** between the students originating from different backgrounds, vision and talents in one verse. The annual event has hosted more than **180** institutes and with **1100+** participant's across its 42 different categories & segments.



CATEGORY OF EVENTS AT INDIA'S MOST AWAITED MEGA FEST

CULTURAL | SPORTS | ACADEMIC

Brahmotsav

**CULTURAL
EXTRAVAGANZA**

Kurukshetra

**SPORTS
(INDOOR & OUTDOOR)**

Chakravyuh

**MANAGEMENT &
TECH-GAMES**

Drona

**FACULTY/CORPORATE
GAMES**

Brahmotsav

CYPHER
DANCE BATTLE

FOOT LOOSE
SOLO DANCE

GROOVE IT
GROUP DANCE

VOICE VOYAGE
SOLO SONG

BAND BLITZ
WAR OF BANDS

RHYTHM RUMBLE
BEAT BOXING

METAPHOR MIC
RAP BATTLE

MYSTIC MAKE OVER
FACE PAINTING

DROPZILLA
WAR OF DJ CHAMPIONS

WALK OF FAME
FASHION SHOW

RISE AND ROAST
LAUGH AT YOUR OWN RISK

INFLUENCER OF THE YEAR
YOUR FOLLOWERS YOUR FAME

Kurukshetra

RANBHOOMI
CRICKET TOURNAMENT

VOLLEYBALL
RISE ABOVE THE NET

KABADDI
BREATHE IN, RAID OUT

SHATRANJ
THE POWER OF WITS

SHUTTLERS
BADMINTON CHAMPIONSHIP

BASKETBALL
RISE ABOVE THE RIM

POOL MASTERS
POCKET THE WIN

TABLE TENNIS
PING PONG

E - SPORTS
PATT SE HEAD SHOT

BAHUBALI
ARM WRESTLING WAR

FOOTBALL
SOCCER TOURNAMENT

Chakravyuh

BID 2 WIN
BID SMART, WIN BIG

HACKFORGE 2.0
THINK FAST CODE FASTER

SAMWAD VIVAD
PRESS MEET SIMULATION

METAWEB - UI/UX HACKATHON
CRAFT LIKE A COSMIC SAGE

AD-MAD SHOW
CREATIVE ADVERTISEMENT

NAVYA SOPNA
STARTUP PITCH DECK

CXO'S ROUND TABLE
CORPORATE SIMULATION

TAMBOLA
FINANCE BINGO

SIMULATHON
CORPORATE ROUNDTABLE

BUILD YOUR BRAND
STARTUP PITCH

Drona

TALENT HUNT

SOLO SONG & SOLO DANCE

SHUTTLERS

BADMINTON CHAMPIONSHIP

RAMPWALK

ETHNIC INDIA- A CULTURAL RUNWAY

SHATRANJ KA KHEL

CHESS-GAME OF WITS

Pakshala

FLAVOUR JUNCTION

ZAIKA KA ASKI
DANGAL

FOOD FIGHT FIESTA

EVERY BITE-BATTLE
FOR GLORY

GALIYON KA ZAIKA

BITE, BATTLE-STREET
FOOD FIESTA

GOURMET MAESTRO

BATTLE OF CHEFS

CASH PRIZES UPTO

27,00,000

KURUKSHETRA

BATTLEFIELD OF WARRIORS



RANBHOO MI

THE CRICKET TOURNAMENT

EVENT DESCRIPTION

Calling all college cricket stars to showcase your talent and represent your alma mater in the biggest intercollege cricket event of the year. Participate to elevate your game, forge unforgettable memories, and compete for glory on the field!



RULES & REGULATIONS

- THE FORMAT OF THE TOURNAMENT WILL BE A KNOCKOUT.
- ALL STANDARD ICC RULES WILL BE FOLLOWED THROUGHOUT TOURNAMENT.
- 8 OVERS MATCH (KNOCKOUTS).
- SEMIFINALS – 8 OVERS.
- FINAL – 10 OVERS.
- PLAYER SQUAD MUST HAVE COLLEGE ID CARDS.
- LONG BOUNDARY MATCH.
- PLAYED WITH VICKY TENNIS BALL.
- UMPIRE DECISION IS FINAL (NO ARGUMENT).
- JERSEY AND SHOES ARE COMPULSORY.



REGISTRATION FEES: 4000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹20000 | Runners-up: ₹12000

SHUTTLEERS

BADMINTON TOURNAMENT

EVENT DESCRIPTION

Attention badminton enthusiasts! Unleash your skills and proudly represent your college in the thrilling intercollege badminton tournament. Participate to refine your techniques, connect with fellow players and chase victory on the court!



RULES & REGULATIONS

Badminton – Men's Singles (Registration- 500/-)

- Open championship format.
- Matches played with Mavis 350 shuttle.
- Knockout matches: 31 points (1 set).
- Semi-final & Final: Best of 3 sets (21 points).
- Players must wear indoor non-marking shoes.
- Officials' decision is final.

Badminton – Women's Singles (Registration- 400/-)

- Open championship format.
- Matches played with Mavis 350 shuttle.
- Knockout matches: 31 points (1 set).
- Semi-final & Final: Best of 3 sets (21 points).
- Players must wear indoor non-marking shoes.
- Officials' decision is final.

Badminton – Men's Doubles (Registration- 750/-)

- Open championship format
- Matches played with Mavis 350 shuttle
- Knockout matches: 31 points (1 set)
- Semi-final & Final: Best of 3 sets (21 points)
- Players must wear indoor non-marking shoes
- Officials' decision is final

Badminton – Mixed Doubles (Registration- 750/-)

- A team consists of one male and one female player
- Matches played with Mavis 350 shuttle
- Knockout matches: 31 points (1 set)
- Semi-final & Final: Best of 3 sets (21 points)
- Players must wear indoor non-marking shoes
- Officials' decision is final



CASH PRIZES AND TROPHIES - TOTAL CASH POOL

Winner: ₹20000 | Runners-up: ₹14000

E-SPORTS

PATT SE HEAD SHOT...



EVENT DESCRIPTION

Get ready for the Intercollege Esports Showdown! Gamers can showcase their skills and represent their colleges in this exciting tournament, enhancing their gaming abilities, connecting with fellow players, and competing for glory.

RULES & REGULATIONS

ESPORTS-BGMI

- All players must use their own mobile device and Free Fire account.
- Each team must have 4 players (Squad) unless specified otherwise.
- Use of hacks, cheats, or third-party apps is strictly prohibited and will lead to immediate disqualification.
- Players must join the custom room on time; late players may not be allowed to join.
- Only registered players are allowed to play; no substitute without organizer permission.
- Players must follow fair play and maintain discipline during the tournament.
- Any form of abuse, harassment, or toxic behaviour may result in penalties or disqualification.
- Game settings and map will be decided by the organizers.
- Players must follow instructions given by the tournament officials.
- Tournament officials' decision will be final.
- Maps Will be decided at the venue.

ESPORTS - VALORANT

- The tournament will be played in a 4V4 format. Teams must register as a squad (solo entries not allowed).
- A total of 12 teams will compete in a Single-Elimination (Knockout) format. Teams are eliminated after one loss.
- Participants must bring their own laptop and peripherals (mouse, keyboard, headset, etc.).
- Valid college ID cards are mandatory and will be checked before matches.
- Players must report at least 60 minutes before their match; late arrival may lead to forfeiture.
- Cheating, hacks, or unsportsmanlike conduct will result in immediate disqualification.
- Tournament admins' decisions will be final

ESPORTS - FREEFIRE

- All players must use their own mobile device and Free Fire account.
- Each team must have 4 players (Squad) unless specified otherwise.
- Use of hacks, cheats, or third-party apps is strictly prohibited and will lead to immediate disqualification.
- Players must join the custom room on time; late players may not be allowed to join.
- Only registered players are allowed to play; no substitute without organizer permission.
- Players must follow fair play and maintain discipline during the tournament.
- Any form of abuse, harassment, or toxic behaviour may result in penalties or disqualification.
- Game settings and map will be decided by the organizers.
- Players must follow instructions given by the tournament officials.
- Tournament officials' decision will be final.
- Maps Will be decided at the venue.



REGISTRATION FEES: 1000/- (PER TEAM) [BGMI]

CASH PRIZES AND TROPHIES

Winner: ₹8000 | Runners-up: ₹6000



REGISTRATION FEES: 1000/- (PER TEAM) [FREE FIRE]

CASH PRIZES AND TROPHIES

Winner: ₹8000 | Runners-up: ₹6000



REGISTRATION FEES: 1000/- (PER TEAM) [VALORANT]

CASH PRIZES AND TROPHIES

Winner: ₹10000 | Runners-up: ₹8000

TABLE TENNIS

PING PONG

EVENT DESCRIPTION

Table Tennis at Kurukshetra invites teams to showcase speed, precision, and sharp reflexes in a battle of skill and strategy. Rapid rallies, controlled spins, and accurate placements demand focus and teamwork. Compete against strong opponents, adapt quickly, and prove your mastery on the table. Step forward and claim victory.



RULES AND REGULATIONS

Men's Singles

- Standard table tennis rules will be followed
- Match played between two players with 5 sets.
- Point awarded when opponent fails to return the ball legally
- Players must use standard table tennis paddles
- Referee/official decision is final

Women's Singles

- Standard table tennis rules will be followed.
- Match played between two players with 3 sets.
- Point awarded when opponent fails to return the ball legally.
- Players must use standard table tennis paddles.
- Referee/official decision is final.



REGISTRATION FEES: 700/- MEN & WOMEN

CASH PRIZES AND TROPHIES

Winner: ₹6000 | Runners-up: ₹4000

VOLLEYBALL

RISE ABOVE THE ARM

EVENT DESCRIPTION

Volleyball at Kurukshetra invites teams to showcase agility, coordination, and power in thrilling rallies. Strategic serves, explosive spikes, and solid blocks ignite fierce competition on the court. With teamwork, quick reflexes, and relentless energy, teams battle for glory and the chance to emerge as Kurukshetra champions.



RULES & REGULATIONS

- All matches will be played in a fixed format (no rotation).
- Each team consists of 6 players, maximum 12 players.
- Regular Matches: Best of 3 sets (first 2 sets to 25 points, final set to 15 points).
- Semi-finals & Finals: Best of 5 sets (first 4 sets to 25 points, final set to 15 points).
- Each set includes two 30-second timeouts.
- Teams must report on time; no additional warm-up time will be provided.
- Teams must bring their own volleyballs for practice.
- Players must wear properly numbered kits.
- All matches will follow FIVB rules.
- Referee's decision is final; arguments may lead to disqualification.
- Teams must report 15 minutes before the match.
- If a team is 15 minutes late or refuses to play, the match will be awarded to the opponent.



REGISTRATION FEES: 3000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹8000 | Runners-up: ₹5500

BASKETBALL

RISE ABOVE THE ARM

EVENT DESCRIPTION

Basketball at Kurukshetra ignites the court with electrifying pace, sharp strategy, and unstoppable teamwork. Fast breaks, precise passes, and powerful dunks fuel thrilling clashes as teams battle for dominance. With every shot and defensive stand, skill and unity decide who rises victorious and claims championship glory.



RULES & REGULATIONS

- Matches will follow the rules of the FIBA and the Basketball Federation of India with necessary modifications
- Each team can have up to 10 players
- All players must be listed on the score sheet before the game begins
- Players must wear properly numbered uniforms
- Any protest regarding the match result must be reported by the team captain immediately after the game
- Teams must maintain discipline and avoid disruptive behavior
- All teams must report at least 15 minutes before match time
- If a team fails to report within 10 minutes or refuses to play, the match will be forfeited
- The referee's decision is final



REGISTRATION FEES: 3000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹9000 | Runners-up: ₹6000

BAHUBALI

ARM WRESTLING WAR

EVENT DESCRIPTION

Experience Bahubali, a true test of strength and determination. Competitors engage in a power struggle, focusing on endurance and skill. Invite your team to face worthy opponents and strive for glory, as only the strongest claim the title of Bahubali champion.



RULES & REGULATIONS

- Competitors are divided into weight classes.
- The competition surface must be flat with designated elbow areas.
- Competitors must grip each other's hands with thumbs wrapped.
- The match starts with arms in a straight line, with wrists and forearms aligned.
- A pin occurs when the wrist or forearm touches the surface.
- A false start before the referee's signal results in a penalty.
- If a competitor loses grip, the match will be restarted.
- Unsportsmanlike conduct may result in a penalty or disqualification.



REGISTRATION FEES: 600/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹6000 | Runners-up: ₹4000

KABADDI

BREATHE IN, RAID OUT

EVENT DESCRIPTION

Kabaddi at Kurukshetra brings fearless raids, solid defense, and intense strategy to the mat. Teams clash in a battle of strength, agility, and tactics where every point matters. Precision, teamwork, and determination decide victory as players push limits to outplay opponents and claim the ultimate championship title.



RULES & REGULATIONS

- Each team consists of 7 players on the court and 5 substitutes.
- Matches are divided into two halves – 15 minutes (Knockout) and 20 minutes (Final), with a short break.
- The referee's decision will be final, and no arguments will be entertained.
- If there is an external player in the team, the team will be banned from the tournament.
- Every student must carry their college identity card.
- Intentional jersey pulling will be counted as an offence, and one point will be awarded to the opponent team.
- The maximum age of participants must be under 26 years.
- The weight of participants must be under 75 kg.



REGISTRATION FEES: 3000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹14000 | Runners-up: ₹7000

POOL MASTERS

POCKET THE WIN

EVENT DESCRIPTION

Pool Masters invites teams to showcase precision, strategy, and calm focus on the green table. With calculated shots, clever positioning, and steady nerves, competitors battle through challenging frames. Every strike counts as teams aim to outplay opponents, control the table, and claim victory in this test of skill and patience.



RULES & REGULATIONS

- The objective of 8-Ball is to pocket all assigned balls (solids or stripes) before the opponent.
- Once all balls are pocketed, the player must legally pocket the 8-ball to win.
- Pocketing the 8-ball before clearing all assigned balls results in a loss.
- Pocketing the 8-ball with a foul or in the wrong pocket results in a loss.
- A foul occurs if a player scratches (pockets the cue ball), touches the cue ball twice, or does not hit an object ball first.
- A foul results in the opponent receiving ball-in-hand and a possible advantage.



REGISTRATION FEES: 500/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹5000 | Runners-up: ₹3000

FOOTBALL

SOCCER TOURNAMENT



EVENT DESCRIPTION

Football at Kurukshetra invites teams to showcase skill, strategy, and teamwork on the field. Precise passes, quick attacks, and strong defense shape every match. With determination and coordination, teams compete through intense battles, aiming to outplay opponents and claim victory in this thrilling tournament.

RULES & REGULATIONS

- The football tournament will follow a structured match format where each game consists of two halves of 15 minutes each. Matches will be played in an 11-a-side format, with an additional allowance of 3 substitute players per team.
- Standard football rules, including the offside rule, will be strictly enforced.
- Discipline is of utmost importance, and any form of misconduct will not be tolerated; teams violating rules or displaying indiscipline will be immediately disqualified.
- In case a match ends in a draw, the result will be decided through a tie-breaker. The tournament will be conducted on a knockout basis.
- It is mandatory for all teams to wear proper football kits, including jerseys, during matches.



REGISTRATION FEES: 4000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹20000 | Runners-up: ₹12000

SHATRANJ

THE POWER OF WITS



EVENT DESCRIPTION

Chess at Kurukshetra invites sharp minds and strategic thinkers to a battlefield of intellect. Every move demands patience, foresight, and precision as players outmaneuver opponents through calculated tactics. This tournament celebrates focus, discipline, and mastery of the game, where brilliant strategies ultimately determine the champions.

RULES & REGULATIONS

Format: The tournament will be played in Rapid Chess format with a time control of 10 minutes per player.

- Match System: Matches will be knockout. The winner advances to the next round.
- Touch-Move Rule: Players must move the piece they touch if it is a legal move.
- Illegal Moves: Three illegal moves by a player will result in forfeiture of the game.
- Checkmate: A player wins by checkmating their opponent's king.
- Draws: Games may end in a draw by stalemate, insufficient material, or mutual agreement.
- Device Policy: Use of mobile phones, chess engines, or any electronic assistance is strictly prohibited.
- Fair Play: Any form of misconduct or cheating will lead to disqualification.
- Authority: The Chess Coordinator's decision will be final in all disputes.
- All FIDE rules will be followed.



REGISTRATION FEES: 550/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹4000 | Runners-up: ₹2000

GLIMPSES OF 2025



CHAKRAVYUH

THE ARENA OF STRATEGIC
MINDS



BID 2 WIN

BID SMART, WIN BIG

EVENT DESCRIPTION

Bid 2 Win is a strategic auction simulation at Chakravayuh where participants compete to acquire assets, manage resources, and maximize profits through smart bidding decisions.



RULES & REGULATIONS

- Teams must consist of 2–3 registered members.
- Each team will receive a virtual wallet to participate in the company auction and trading rounds.
- In Round 1 (Company Auction), teams must bid strategically to acquire companies without exceeding their wallet balance.
- Each team can acquire a maximum of 2 companies during the auction round.
- In Round 2 (Market Dynamics), teams may buy, sell, or exchange companies with other teams during the trading window.
- All trades must be reported to and recorded by the event coordinators to be considered valid.
- Market news events may affect company valuations after the trading round.
- The final score is calculated based on remaining cash and updated company valuations.
- The team with the highest final portfolio value at the end of the event will be declared the winner.
- Maximum 30 teams will be allowed to participate on a first-come, first-serve basis



REGISTRATION FEES: 199/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹7000 | Runners-up: ₹5000

AD-MAD SHOW

CREATIVE ADVERTISEMENT

EVENT DESCRIPTION

The Ad Mad Show is a thrilling contest where participants create inventive ads and present engaging brand campaigns, showcasing their creativity and marketing prowess in an exhilarating environment.



RULES & REGULATIONS

- This competition is open to All students.
- It is a team-based event, and each team must consist of 5–7 members.
- Teams will be given a product concept and must creatively design an advertisement around it.
- Each team will receive some required materials from the organizers for the activity.
- The total performance time is limited to 15 minutes for each team.
- Teams must present elements such as company name, product name, price, target customer, USP, tagline, jingle, and a live advertisement enactment.
- Participants will be evaluated based on creativity, spontaneity, content relevance, stage presentation, coordination, digital engagement, and overall appeal.
- Advertisements must avoid obscenity, violence, prejudice, or defamatory content.
- The decision of the judges will be final and binding.
- The advertisement performance must cover all.



REGISTRATION FEES: 299/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹7000 | Runners-up: ₹5000

TAMBOLA

FINANCE BINGO

EVENT DESCRIPTION

Tambola is a fun-filled number game event at Chakravayuh that combines excitement, luck, and entertainment while participants compete for exciting prizes.



RULES & REGULATIONS

- Each number will be announced a maximum of two times.
- Dividends or winning claims must be made on the last number called.
- In case of a tie, the prize money will be shared equally among the winners.
- In case of any dispute or disagreement, the decision of the Radiant Club will be final and binding.



REGISTRATION FEES: 99/- (PER PERSON)

CASH PRIZES AND TROPHIES

CATEGORY AWARD WITH MULTIPLE CASH PRIZE

HACKFORGE 2.0

THINK FAST CODE FASTER

EVENT DESCRIPTION

HackForge 2.0 is an AI hackathon where participants create innovative tech solutions using artificial intelligence to address and solve real-world challenges effectively and creatively.



RULES & REGULATIONS

- Teams must consist of 2–5 registered members.
- All development work must be completed within the 24-hour hackathon period.
- Participants may use open-source libraries, APIs, and development frameworks.
- Pre-built or previously developed projects are strictly prohibited and will lead to disqualification.
- Teams must select one problem statement from the announced domains and work on it throughout the hackathon.
- Participants must remain physically present.
- Use of AI tools such as ChatGPT or Copilot is allowed. Vibe coding is allowed.
- Teams must demo and present their final solution to the judging panel at the end of the hackathon.
- Projects will be evaluated based on innovation, technical complexity, impact, user experience, and presentation.
- Maximum participation slots may apply based on venue capacity and event management requirements.



REGISTRATION FEES: 999/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹20000 | 1st Runners-up: ₹15000 | 2nd Runners-up: ₹10000

NAVYA SOPNA

STARTUP PITCH DECK



EVENT DESCRIPTION

Navya Sopna is a startup ideathon where participants pitch innovative product ideas and present business concepts to a panel of judges.

RULES & REGULATIONS

- The event is open to undergraduate, graduate, and postgraduate students from any academic discipline.
- Participants must compete in teams, with a maximum of 5 members per team.
- Each team will be given 15 minutes to present their business idea or concept including Q&A.
- Participants must clearly explain their product/service concept, innovation, and market viability.
- Teams should ensure professional and structured presentations during the event.
- Participants must respect the confidentiality of any proprietary ideas or sensitive information shared during the event.
- The decision of the judges will be final and binding.



REGISTRATION FEES: 199/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹7000 | Runners-up: ₹5000

SIMULATHON

CORPORATE SIMULATION



EVENT DESCRIPTION

Simulation is a business decision-making competition where participants analyze real-world scenarios and develop strategies to solve corporate challenges.

RULES & REGULATIONS

- Teams must consist of 4–6 registered members.
- Each team will manage a simulated business environment, making strategic decisions in challenging situations.
- Each round will have a fixed submission time. Late submissions may receive default system settings.
- Communication between teams during the live round is strictly prohibited.
- Only the tools provided on the simulation platform may be used.
- Results will be announced immediately after the event, with rankings based on overall team performance.
- Maximum 15 teams will be allowed per session for smooth simulation management.



REGISTRATION FEES: 199/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹5000 | Runners-up: ₹3000

SAMWAD VIVAD

PRESS MEET SIMULATION



EVENT DESCRIPTION

Samwad Vivad is a press conference simulation where participants handle media questions and crises while demonstrating communication, public relations, and leadership skills.

RULE & REGULATIONS

- Maximum 20 participants will be allowed to participate on a first-come, first-serve basis.
- Participants may communicate in Hindi, English, or Odia during the event depending on the selected character.
- Celebrity roles will be assigned through a lottery system approximately 15 minutes before the event begins.
- Participants will receive 40 minutes of preparation time after the role assignment.
- Each participant will have up to 10 minutes to present and respond during the press conference simulation.
- Participants must stay in character throughout their interaction during the event.
- Participants will be evaluated based on clarity of message, ability to handle questions, role-play effectiveness, and overall impact.
- The decision of the judges will be final and binding.



REGISTRATION FEES: 99/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹5000 | Runners-up: ₹3000

CXO'S ROUND TABLE

CORPORATE ROUNDTABLE



EVENT DESCRIPTION

CXO's Roundtable is a strategic case study competition in which participants evaluate business challenges and propose innovative solutions from the perspective of C-suite executives.

RULE & REGULATIONS

- Each participant will be assigned a specific C-Suite role such as CEO, COO, CFO, CMO, CCO, etc.
- Each team must consist of 4-5 members.
- A case brief will be provided 20 minutes before the session begins.
- Participants must not discuss the case with anyone outside their team during the preparation time.
- Teams will receive 15 minutes for internal discussion to analyze the case, assign roles, and develop their strategy.
- All arguments and viewpoints must align with the participant's assigned executive role.
- Personal opinions unrelated to the assigned role will not be considered for evaluation.
- Each team will have a maximum of 5 minutes to present their final solution.
- Every team member must speak at least once during the presentation.
- A host/moderator will manage the session and ensure time discipline.



REGISTRATION FEES: 299/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹7000 | Runners-up: ₹5000

BUILD YOUR BRAND

HIRE THE BEST



EVENT DESCRIPTION

"Build Your Brand – Hire the Best" encourages participants to craft strategies for employer branding and recruitment, aiming to effectively attract top talent.

RULES & REGULATIONS

- Participants will form Employer Teams consisting of 7-8 members, with each team representing a company.
- The event will be evaluated by a Talent Jury consisting of faculty members.
- The competition will take place in three rounds: EVP Creation, Branding & Job Pitch, and Talent Attraction Challenge.
- In Round 1 (EVP Creation), teams must create a unique Employer Value Proposition (EVP) for their company within the given preparation period.
- In Round 2 (Branding & Job Pitch), teams will design employer branding strategies, prepare job postings, and conduct a 7-minute pre-placement talk to attract potential applicants.
- In Round 3 (Talent Attraction Challenge), teams will present their company profile, EVP, job descriptions, recruitment strategies, and conduct mock interviews with selected candidates.
- Each team will be allotted a total of 25 minutes for the final presentation and interaction with the jury.
- Teams must keep the number of resumes received confidential until the final presentation.
- Job openings must be promoted through social media, company pages, advertisements, or pre-placement talks. Direct personal requests to candidates are not allowed.
- Applicants must submit a one-page resume, and employer teams must bring hard copies of received resumes on the event day.
- The decision of the jury members will be final and binding.



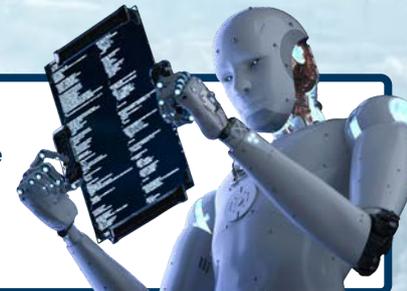
REGISTRATION FEES: 199/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹5000 | Runners-up: ₹4000 | Best Candidate: ₹3000

METAWEB- UI/UX HACKATHON

CRAFT LIKE A COSMIC SAGE



EVENT DESCRIPTION

MetaWeb is a UI/UX design hackathon where participants build intuitive digital interfaces and user experiences that combine creativity, design thinking, and technology.

RULES & REGULATIONS

- Teams must consist of 2-4 members.
- All design work must be created during the event duration.
- Participants may use design tools such as Figma, Adobe XD, or similar UI/UX platforms.
- AI is allowed only for research and reference purposes.
- Plagiarism or copying existing designs will lead to immediate disqualification.
- Participants must strictly follow the given time limits and submission deadlines.
- The decision of the judges will be final and binding.
- Use of AI For designing the UI is restricted.

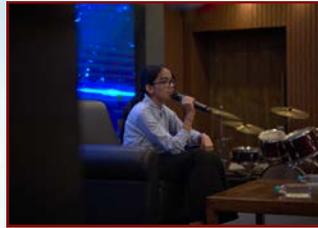


REGISTRATION FEES: 99/- (PER PERSON)

CASH PRIZES AND TROPHIES

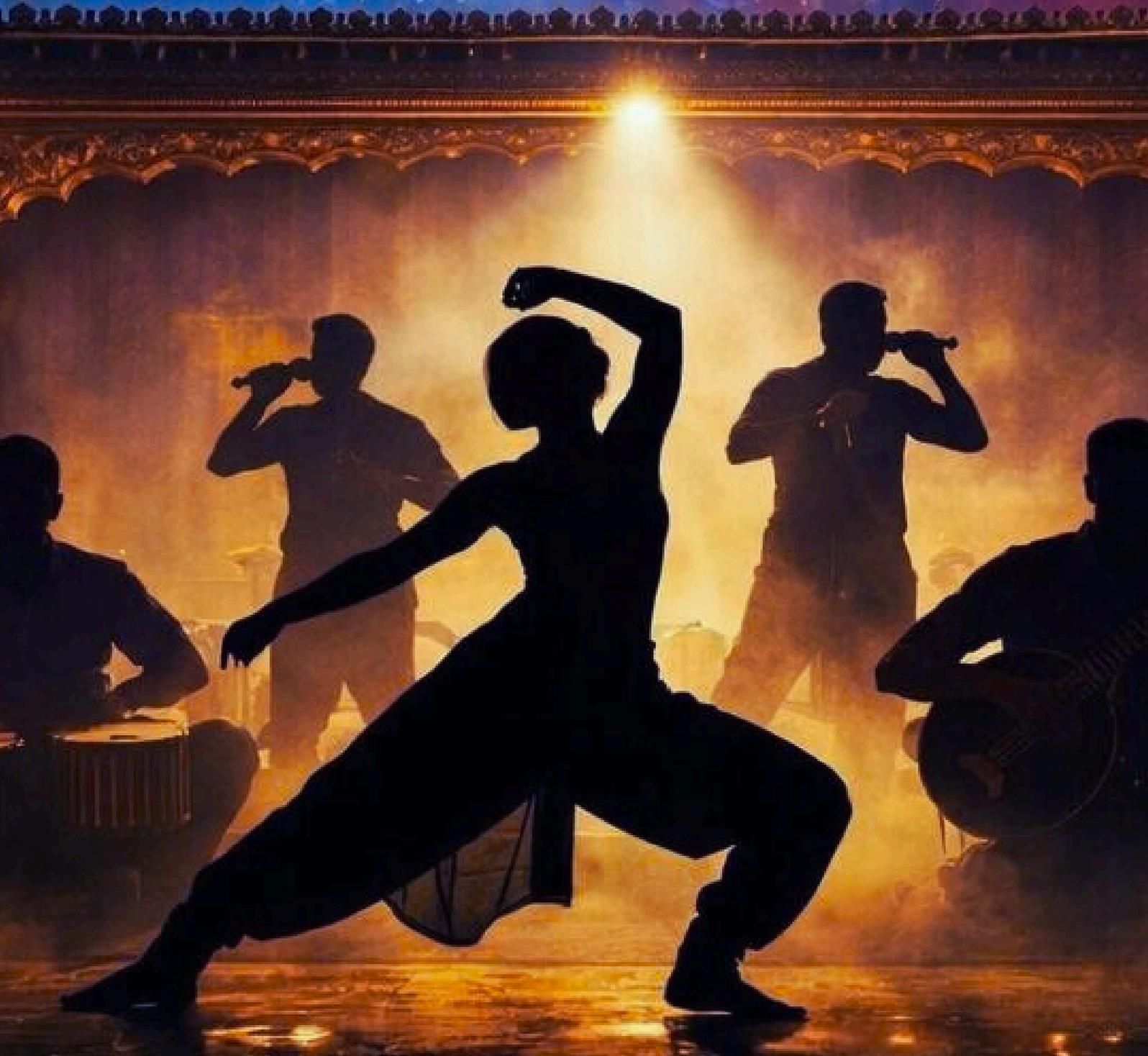
Winner: ₹3000 | Runners-up: ₹2000

GLIMPSES OF 2025



BRAHMOTSAV

THE ULTIMATE CULTURAL
SYMPOSIUM



CYPHER

DANCE BATTLE



EVENT DESCRIPTION

A high-energy street dance battle where freestyle dancers clash in electrifying rounds. Participants showcase rhythm, creativity, and improvisation while responding to live beats. With crowd energy fueling every move, Cypher transforms the stage into a dynamic arena of movement, style, and pure dance mastery.

RULES & REGULATIONS

Format & Duration: The competition consists of an Individual Freestyle format with a 1-2 minute first round and a 2-3 minute final round.

Audio: Music will be provided by the organizers; participants are not permitted to use their own tracks.

Performance Standards: All artistic styles are welcome; however, the use of vulgarity or dangerous props is strictly prohibited.

Judging Criteria: Contestants are evaluated on creativity, musicality, expression, and stage presence. Exceeding the allotted time may result in penalties, and the judges' decision is final and binding.



REGISTRATION FEES: 399/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹10000 | Runners-up: ₹6000

BAND BLITZ

WAR OF BANDS



EVENT DESCRIPTION

An electrifying live music competition where bands perform powerful sets filled with energy and creativity. Combining vocals, instruments, and stage presence, teams captivate the crowd with original sounds and dynamic performances. Band Blitz celebrates collaboration, musical talent, and the spirit of live music.

RULES & REGULATIONS

Team Composition: Groups must consist of a minimum of 5 members and a maximum of 8 members.

Performance Timing: The performance duration is set between 8 to 12 minutes; exceeding this limit will result in negative markings.

Equipment & Lyrics: The use of live instruments is mandatory; the inclusion of any explicit or vulgar lyrics is strictly prohibited.

Judging Criteria: Evaluation is based on coordination, stage energy, and overall musical quality. All performances are subject to the judges' final decision, which is absolute and binding.



REGISTRATION FEES: 1999/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹35000 | Runners-up: ₹20000

DROPZILLA

WAR OF DJ CHAMPIONS



EVENT DESCRIPTION

Dropzilla is a thrilling DJ battle where music producers and DJs showcase their skills in live mixing and sound design. Participants create immersive musical journeys by blending tracks, layering beats, and delivering powerful drops that energize the crowd. The competition tests technical mixing skills, creativity in track selection, and the ability to control the rhythm of the audience.

RULES & REGULATIONS

Performance Timing: Each participant is allotted a 20-minute set; after they will be asked to stop.

Technical Requirements: Participants are responsible for bringing their own pen drives or console (Standard Console will be provisioned) to the event.

Content Standards: The use of offensive or vulgar content within the set is strictly prohibited and may lead to disqualification.

Judging Criteria: Evaluation is based on mixing skills (including live mixing), beat matching, scratching, track selection, and crowd control. All performances are subject to the judges' final decision, which remains absolute and binding.



REGISTRATION FEES: 1999/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹30000 | Runners-up: ₹15000

FOOT LOOSE

SOLO DANCE



EVENT DESCRIPTION

A vibrant solo dance competition where performers express rhythm, emotion, and creativity through unique routines. From classical elegance to freestyle power, dancers captivate audiences with technique and stage presence. Foot Loose celebrates individuality, passion, and the art of storytelling through movement.

RULES & REGULATIONS

Categories & Style: Performances are divided into Classical and Modern categories; all artistic styles are permitted within a 3-minute limit.

Eligibility: All participants must present a valid College or Institute ID card as proof of eligibility at the time of registration.

Audio Requirements: Participants must provide their own backing track in MP3 format and submit it at least one day prior to the event.

Safety & Conduct: The use of dangerous props and any vulgar or inappropriate content is strictly prohibited to ensure a safe environment.

Judging Criteria: Scoring is based on creativity, musicality, expression, and stage presence; exceeding the time limit results in negative markings, and the judges' decision is final.



REGISTRATION FEES: 399/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹10000 | Runners-up: ₹6000

RHYTHM RUMBLE

BEAT BOXING



EVENT DESCRIPTION

A high-energy vocal battle where performers create beats, rhythms, and sound effects using only their voices. With impressive control and creativity, participants build powerful musical soundscapes without instruments. Rhythm Rumble celebrates innovation, rhythm, and the limitless possibilities of vocal percussion.

RULES & REGULATIONS

Format & Duration: The competition follows a Solo Battle format with a strict limit of 2 minutes per round.

Sound Requirements: All sounds must be produced live; the use of pre-recorded sounds, loops, or samples is strictly prohibited.

Conduct: Participants must maintain professional decorum; the use of offensive gestures or vulgarity will lead to immediate disqualification.

Judging Criteria: Contestants will be evaluated based on rhythm, bass control, technical complexity, and originality. Exceeding the allotted time may result in negative markings, and the judges' decision is final and binding.



REGISTRATION FEES: 299/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹6000 | Runners-up: ₹3000

WALK OF FAME

FASHION SHOW



EVENT DESCRIPTION

A glamorous runway event where participants showcase style, confidence, and personality through themed walks. With bold fashion choices and captivating stage presence, contestants transform the stage into a vibrant fashion runway. Walk of Fame celebrates elegance, creativity, and individuality.

RULES & REGULATIONS

Team Composition & Theme: Groups must consist of 10 to 15 members only and strictly adhere to their assigned theme in both music and costume.

Performance Timing: The performance duration is set between 12 to 15 minutes; exceeding this limit will result in negative markings.

Audio & Props: Tracks must be in MP3 format and submitted one day prior; all props must be safe, manageable, and relevant to the theme.

Judging Criteria: Evaluation is based on stage presence, coordination, creativity, costume and styling, and theme presentation. All inappropriate activities are strictly prohibited, and the judges' decision is final and binding.



REGISTRATION FEES: 3000/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹25000 | Runners-up: ₹16000

GROOVE IT

GROUP DANCE

EVENT DESCRIPTION

Groove It is an energetic group dance showdown featuring synchronized routines that showcase creativity and power. Performers combine dynamic choreography and storytelling, creating visually stunning displays while celebrating teamwork, coordination, and collective artistic expression on stage.



RULES & REGULATIONS

Categories & Style: Teams compete in Folk or Modern categories; all artistic styles are permitted, but vulgar songs or lyrics are strictly prohibited.

Team Composition: Groups must consist of a minimum of 5 members and a maximum of 13 members.

Timing & Audio: Performances are limited to 5 minutes (overtime results in penalties); tracks must be in MP3 format and submitted one day prior.

Judging Criteria: Evaluation is based on creativity, musicality, formations, stage presence, synchronization, costume, and presentation. Direct imitation or copying of existing choreography is discouraged. The judges' decision is final and binding for all participating teams.



REGISTRATION FEES: 999/- (PER TEAM)

CASH PRIZES AND TROPHIES

Winner: ₹20000 | Runners-up: ₹12000

METAPHOR MIC

RAP BATTLE

EVENT DESCRIPTION

Metaphor Mic features an intense lyrical showdown where rappers compete through clever wordplay, rhythm, and delivery. Participants showcase their freestyle skills, storytelling, and creativity while engaging with rivals, celebrating hip-hop energy and mic mastery.



RULES & REGULATIONS

Performance Timing: Each participant is allotted a 3 to 5-minute set; exceeding this time limit may result in negative markings.

Lyricism & Originality: While the competition is open to all styles, original lyrics are preferred; the use of explicit, abusive, or vulgar language is strictly prohibited.

Audio Requirements: If using a backing track, it must be in MP3 format and submitted one day prior to the event.

Judging Criteria: Contestants will be evaluated based on their flow (rhythmic delivery), wordplay (lyrical creativity), and stage command. Any violation of conduct or content standards may lead to disqualification, and the judges' decision is final.



REGISTRATION FEES: 299/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹7000 | Runners-up: ₹6000

INFLUENCER OF THE YEAR

YOUR FOLLOWERS, YOUR FAME



EVENT DESCRIPTION

Influencer of the Year challenges participants to create impactful digital content and showcase branding, storytelling, and social media engagement skills.

RULES & REGULATIONS

Team Composition: Participation is open to individuals or teams with a maximum of 3 members.

Eligibility: This is an open event; anyone from across India can participate.

Duration & Format: All reels must be between 30–90 seconds. Each participant/team can create a minimum of 3 and a maximum of 7 videos. All videos must be posted on participants' own social media handles from the day they have registered till 6th of April, 9 PM. Participants are required to promote their content organically; paid promotions are not allowed.

Originality: Content must be original; the use of vulgarity, hate speech, or copyrighted material without permission is strictly prohibited.

Judging Criteria: Entries will be evaluated based on likes, views, comments, and overall engagement.

Off-Campus Participation: External participants must submit a short screening video for shortlisting. External participants will receive event collaterals after registration for video creation.



REGISTRATION FEES: 199/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹15000 | Runners-up: ₹10000

RISE AND ROAST

LAUGH AT YOUR OWN RISK



EVENT DESCRIPTION

A lively comedy stage where performers deliver witty observations, humorous stories, and clever punchlines. With sharp timing and engaging delivery, comedians turn everyday moments into laughter-filled performances. Rise and Roast celebrate humor, creativity, and the art of connecting with an audience through comedy.

RULES & REGULATIONS

Preliminary Round: Participants must submit a 2-minute video of their comedy; only the top 10 performers based on reach and quality will be shortlisted.

Main Event: Selected finalists will be invited to RCM to perform a complete 5-minute set on stage.

Content Standards: Performances must strictly exclude hate speech, personal attacks, or vulgarity; all content must remain within the bounds of healthy humor.

Judging Criteria: Contestants will be evaluated on comedic timing, originality of material, and audience response. Any inappropriate activity or exceeding the time limit may result in penalties, and the judges' decision is final.



REGISTRATION FEES: 299/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹10000

VOICE VOYAGE

SOLO SONG



EVENT DESCRIPTION

A musical journey where singers bring songs to life with powerful vocals and emotional expression. Participants showcase vocal range, control, and stage presence while connecting with the audience through melody and storytelling. Voice Voyage celebrates the beauty of music and the power of a single voice.

RULES & REGULATIONS

Performance Timing: Each performance must be between 3 + 1 minutes; exceeding this duration may result in negative markings.

Audio Specifications: Participants may use karaoke tracks provided they contain no backing vocals and are submitted one day prior.

Language & Style: The competition is open to all languages and genres; however, the use of inappropriate lyrics is strictly prohibited.

Judging Criteria: Contestants will be evaluated based on their pitch accuracy, vocal clarity, and emotional expression. The judges' decision is final and binding for all participants.



REGISTRATION FEES: 499/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹7500 | Runners-up: ₹4500

MYSTIC MAKEOVER

FACE PAINTING

EVENT DESCRIPTION

An artistic competition where participants transform faces into vibrant works of art. Using colors, patterns, and imaginative designs, artists create striking visual expressions inspired by various themes. Mystic Makeovers celebrates creativity, precision, and the power of visual storytelling.



RULES & REGULATIONS

Team Composition: Groups must consist of a team of 2, specifically one artist and one model.

Performance Timing: A strict 60-minute time limit is allotted for the completion of the work; exceeding this will result in negative markings.

Materials: Participants are responsible for providing their own art materials or makeup kits; the organizers will not supply these.

Theme & Execution: The theme will be revealed on the spot to ensure originality; any use of vulgarity or inappropriate imagery is strictly prohibited.

Judging Criteria: Scoring is based on creativity and artistic detailing, and the judges' decision is final and binding.

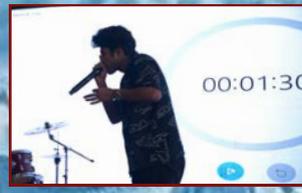


REGISTRATION FEES: 199/- (PER PERSON)

CASH PRIZES AND TROPHIES

Winner: ₹4000 | Runners-up: ₹2500

GLIMPSES OF 2025



BRAHMĀSTRA

THE POWER THAT FORGED LEGENDS
AWAKENS

Brahmotsav

- CYPHER**
DANCE BATTLE
- FOOT LOOSE**
SOLO DANCE
- GROOVE IT**
GROUP DANCE
- VOICE VOYAGE**
SOLO SONG
- BAND BLITZ**
WAR OF BANDS
- DROZZILLA**
WAR OF DJ CHAMPIONS
- WALK OF FAME**
FASHION SHOW
- RISE AND ROAST**
LAUGH AT YOUR OWN RISK
- MYSTIC MAKE OVER**
FACE PAINTING
- RHYTHM RUMBLE**
BEAT BOXING
- METAPHOR MIC**
RAP BATTLE
- INFLUENCER OF THE YEAR**
YOUR FOLLOWERS YOUR FAME

chakravayuh

- BID 2 WIN**
BID SMART, WIN BIG
- HACKFORGE 2.0**
THINK FAST CODE FASTER
- SAMWAD VIVAD**
PRESS MEET SIMULATION
- AD-MAD SHOW**
CREATIVE ADVERTISING
- NAVYA SOPNA**
START UP PITCH DECK
- CXO'S ROUND TABLE**
CORPORATE SIMULATION
- METAWEB-UI/UX HACKATHON**
CRAFT LIKE A COSMIC SAGE
- TAMBOLA**
FINANCE BINGO
- SIMULATION**
CORPORATE ROUNDTABLE
- BUILD YOUR BRAND**
START UP PITCH

Kurukshetra

- RANBHOOMI**
THE BATTLE GROUND OF CRICKET
- VOLLEY BALL**
RISE ABOVE THE NET
- KABADDI**
BREATHE IN, RAID OUT
- SHATRANJ**
THE POWER OF WITS
- SHUTTLEERS**
BADMINTON CHAMPIONSHIP
- BASKETBALL**
RISE ABOVE THE RIM
- POOL MASTERS**
POCKET THE WIN - AMERICAN POOL
- TABLE TENNIS**
PING PONG
- E-SPORTS**
PATT SE HEAD SHOT...
- BAHUBALI**
ARM WRESTLING SHOWDOWN
- FOOTBALL**
SOCCER TOURNAMENT

Drona

- TALENT HUNT**
SOLO SONG & SOLO DANCE
- SHUTTLEERS**
BADMINTON CHAMPIONSHIP
- SHATRANJ**
CHESS- THE GAME OF WITS
- RAMP WALK**
ETHNIC THEME RAMP

Pakshala

- FLAVOUR JUNCTION**
ZAIKA KA ASKI DANGAL
- FOOD FIGHT FIESTA**
EVERY BITE-BATTLE FOR GLORY
- GALIYON KA-ZAIKA**
BITE, BATTLE-STREET FOOD FIESTA
- GOURMET MAESTRO**
BATTLE OF CHEFS'



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