

SEASON-II

# BRAHMĀSTRĀ

INVOKE YOUR ULTIMATE POWER

CHAKRAVYUH

# SANKAT PRABANDHAN

(CASE-STUDY ANALYSIS)

The Event is basically designed to help the students critically analyse complex business scenarios. The Participant will Hone their analytical, presentation, and improvisational skills in a fun and supportive environment.

**DATE:** 29<sup>TH</sup> APRIL, 2024

**REPORTING TIME:** 10:00 AM

**VENUE:** RCM Classroom

## RULES OF THE GAME

### → Code of Conduct

Participants are expected to conduct themselves professionally and respectfully throughout the event. Any form of cheating, plagiarism, or unethical behaviour will result in immediate disqualification.

### → Technology Usage

Teams are allowed to use presentation aids such as slides, videos, and props during their presentations. All technology used must be provided by the teams themselves. The organizers will not provide technical equipment.

### → Language

Presentations must be conducted in the designated language specified by the organizers.

### → Event Regulations

Participants must adhere to all event regulations and instructions provided by the organizers. The organizers reserve the right to modify the rules or event format at their discretion.

### → Liability

Participants are responsible for their own safety and well-being during the event. The organizers will not be held liable for any accidents or injuries that occur.

### → Team Composition

Each team must consist of 4 students in one Group

Participants can form teams comprising students from the same institution.

### → Eligibility

The competition is open to Undergraduate, Graduate & PG students from any academic discipline. Participants must be currently enrolled in an accredited educational institution.

### → Registration

Teams must register for the event by the specified deadline. Late registrations may not be accepted. Registration details, including team names, member names, and contact information, must be accurately provided.

### → Case Study Materials

All case study materials will be provided to registered teams on the day of the event (before 1 hour). Teams will receive the case studies at the designated start time and must adhere to the designated timeline for analysis and presentation preparation.



## RULES OF THE GAME (CONTD.)

### → Case Presentation

Each team will be allocated a specific time slot(8 Min) for their case presentation & 3 Min for question answer session.

Presentations must address the key elements of the case study, including problem identification, analysis, solution development, and implementation strategy. Teams are encouraged to incorporate humour and creativity into their presentations to engage the audience and judges.

### → Judging Criteria

Presentations will be evaluated based on the effectiveness of the solution proposed, the depth of analysis, creativity, and entertainment value. Judges' decisions are final and binding.



### POC

ASHIS KUMAR ROUT (8917216670)  
SMRUTI S BHANJA (8117830279)

REGISTER NOW!



**ENTRY FEES:** ₹400 Only  
(Per Team)

**CERTIFICATES & TROPHIES**

1<sup>st</sup> Prize : ₹4000

2<sup>nd</sup> Prize : ₹3000

3<sup>rd</sup> Prize : ₹2000

CALL FOR QUERIES

9348309955 (Akash)  
8926168890 (Sandhyarani)  
8260566126 (Bikash)

