40 YEARS OF LEGACY IN MANAGEMENT EDUCATION

RCM
Regional College of Management

# Placement Brochure 2023

# #MagnetizeYourSuccess

Regional College of Management

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Scan for Campus
360 Degree View

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# #MAGNETIZEYOURSUCCESS

**DEFINING EXCELLENCE YEAR ON YEAR FOR THE PAST 40 YEARS**

#RCMDIARIES

**BE, WHERE THE LEGACY BEGAN 40 YEARS BACK**

*"There is no greater gift you can give or receive than to honor your calling. It's why you were born and how you become most truely alive.*
*Live better, work smarter, stay stronger with self and others as 'Transformation Begins Here @ RCM'."*

*If you're doing anything in Life that's not making your heart sing, that's not fulfilling your passion to spring from the bed, then you are not fulfilling your role on this planet.*
*You do not have time to put off your dreams. It's now or never.*
*Come 'Magnetize Your Success' with RCM*

Scan to Apply Now!

# About
# The Institution

**Established in 1982**, Regional College of Management (RCM) is the 1st Management College in Odisha set up at the heart of its capital, Bhubaneswar. RCM offers MBA+, MCA+, MA-TA+ as post graduate programs and BBA+ , BCA+ as under graduate programs.

PGDM+ is the 2 years full time flagship management program under RCM GLOBAL B-SCHOOL.

**Boasting 40 years Legacy** in Management education, **with 15780 alumni**, RCM offers exemplary in-class and outside-class learning opportunity with world class management curriculum.

**Being the 1st Management College** in the state of Odisha and **4th Best B-School,** developing authentic leadership has been at the core of all our programs.  RCM, has nurtured 15780 potential individuals into future leaders who are currently influencing, creating impact and inspiring the society.

To place our students locally and globally, we have a strong tie up with **540+ companies.** Regular industry interface, case-based methodology, live projects,guest lectures, industry webinars, presentations, **182-placement training sessions** and club activities prepare students to be industry and future ready.

The vision to become the global leader in due course is articulated by RCM's motto - "Passion for Innovative Education"

The core strength of RCM is its intellectual capital of highly accomplished faculty. Our capsule courses on Data Science for Managers, Digital Branding, Data Analytics, AI, Leadership & Action Planning, Strategy and Technology, Art of Persuasive Communication, HR Analytics, BI, Advanced Excel, Block chain Technology and more, give programs, truly the PLUS advantage and a robust foundation in building students key professional and management skills.

The only Institute with
**+PLUS Advantage**
Programmes

# 40 YEARS' LEGACY

01 1st Management College of Odisha

02 15k + Alumni across the globe holding top positions in reputed companies

03 Recognized as 4th Best B-School of Eastern India

04 540+ companies for placement from across the globe

05 Gyan Sagar Library one of Odisha's biggest book rooms with 60,300+ books

# Crafting Careers FOR DECADES

06 Only college with PLUS advantage in PGDM, MBA, MCA, MA-TA, BBA, BCA

07 100% placement records each year

08 AICTE, UGC, BPUT, Utkal University-affiliated programs

09 61 + faculty fraternity to mentor the best brains

10 1,35,000 square feet area of High- tech campus in the heart of the city

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# Chairman's Message

*Dr. Prabir Pal, Founder and Chairman Of RCM, Bhubaneswar; is an IIM qualified professional with more than 4 decades of Industry and Academic experience seasoned through Entrepreneurship, Investment Finance, and Market Development in Agri-Business, and Consultancy. An active Executive Board Member of the Association of Indian Management Schools (AIMS), Dr. Pal was recognized as a "Fellow AIMA," in New Delhi for his contribution towards Excellence in Management Education.*

*Dr. Prabir Pal's excellent leadership helped the Regional College of Management to take it to the best ranking B-School Categories.*

*Dear Recruiter,*

*Greetings from RCM Bhubaneswar!*

*The Business World today requires leaders who would not only contribute to their organizations but also will provide new direction and leadership to society to make it a better place to live in.*

*RCM was established way back in 1982 and since its inception, it has been continuously evolving in its strategy to respond to contemporary business needs and social changes. Our Alumni have achieved laurels in the past and have set a trend for the new entrants to face the emerging challenges with professionalism and dedication. With world-class infrastructure facilities and a dedicated team of talented faculty members. RCM always strives to achieve excellence in varied dimensions of management education.*

*I, along with all the members of RCM family welcome you to our institute and wish that you have an unbelievably valuable experience at RCM!*

*Prof. (Dr.) Prabir Pal, Founder / Chairman*
*Regional College of Management,*
*Bhubaneswar, INDIA*

# Dean's Communique

*Dr.Sanghamitra Gautam*
*Director, RGBS, Bhubaneswar*

*RCM, is a world class institute with global outlook embedded with regional and local focus. It is overwhelming to see the growth of our 15780 alumni and this year I welcome students to step into RCM, to hone their professional and leadership style in the emerging techno-management era.*

*The extensive 82-sessions of Placement Readiness Program take complete charge of each students growth journey and help them get their dream job.*

*I invite students to be a part of our innovative learning experience and extend a heartwarming welcome to all our existing and potential recruiters to find their budding leaders in our students.*

## *From The* ***Placement Officer's Desk***

Students say "Anjan hai toh Jahan hai".
It is my dream to place students in the best of the companies.
My life's 'Aha' moment is when I receive offer letts for students and help them get their dream job.
We get all this done easily, as we start preparing for students placements the moment students Set Foot in RCM Campus!
Our global ecosystem's dynamic and competitive character necessitates more than simply corporate executives. At RCM, Bhubaneswar, we believe in developing people who are responsible and compassionate.
More than 15780 intelligent, energetic, and successful managers/ leaders have passed through the halls of RCM.
RCM's students have worked all over the country and world, taking on challenging projects of substance for top corporations and organizations.
Employers consistently praise our students' professionalism, business skills, work ethics, and job readiness.
I warmly welcome you to RCM, where you will find the perfect fit for your organization among the talent pool of brilliant brains, and I hope that your quest for the top managerial talent will come to a happy conclusion here.
I express my sincere gratitude to our past recruiters and partner in progress who have always recognised this institute to it's true potential.

*Mr. Annjaan Daash*
*Placement Head, RCM, Bhubaneswar*

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# POSTGRADUATE PROGRAMS

## Mastering Excellence

Post Graduate Diploma in Management (PGDM)

Master of Business Administration (MBA)

Master of Computer Applications (MCA)

Master in Tourism Administration (MATA)

# UNDERGRADUATE PROGRAMS

## Learn. Unlearn, Relearn

Bachelor of Business Administration (BBA)

Bachelors in Computer Application (BCA)

Under the UG Program; RCM offers Utkal University approved Bachelors of Business Administration (BCA-3 years) and Bachelors in Computer Application (BCA-3 years).

The 2-year BPUT affiliated MBA, MCA and MA-TA are designed to prepare students for their professional life and help them become TECHNO-MANAGERS. Along with the prescribed syllabus various capsule courses in each program give students the PLUS advantage.

The PGDM program run by RCM Global B-School is committed to serving the industry and academic world with some of the most well-educated and industry-ready professionals.

# Campus 360°

## CLASSROOM

- State-of-the-art, Fully air conditioned 32 classrooms
- Equipped with overhead projectors & multi-touch digital smart boards
- Modern furniture with charging plug points in tables
- Fully equipped conference rooms with Video-conferencing facility
- Interactive Boards

## COMPUTER LAB

- Aryabhata lab is a 220 seater world-class Lab for enhancing digital proficiency of the students

- 6, mini 50 seater computer labs for daily practice

## GYAN SAGAR LIBRARY

- In-house library accessible to the students 24 x 7

- One of Odisha's Biggest with 60300+ Books

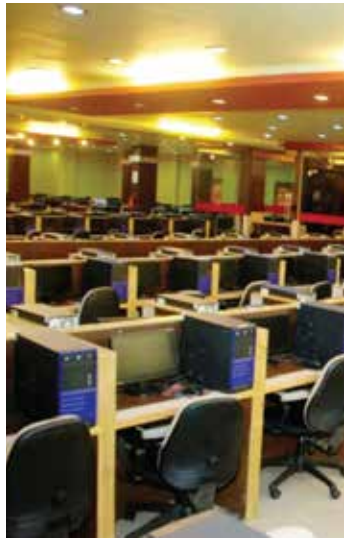
- Provides space for group discussions as well as private study

## COMMUNICATION LAB

- Ensures students achieve expertise to excel in Interviews as well as all sorts of interactions in life

- Sessions like Mock GD, PI, extempore and declamation training are conducted to enhance students' personality confidence and articulation

# Life @ RCM



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## HOSTELS

- Hostels having twin-sharing, AC & Non AC rooms with modern amenities
- Well-lit and properly ventilated rooms
- Access to high-speed Wi-Fi
- Proper maintenance with dedicated housekeeping staff
- CCTV Security throughout the campus

## MESS

- Student and professional expert run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room during breaks for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students

## SPORTS

- One of the best sports facilities
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, Table Tennis and more

## GYMNASIUM

- Fully functional gymnasium with all the modern and essential fitness and training equipment
- Accessible to students 24 X 7

# Placement Process

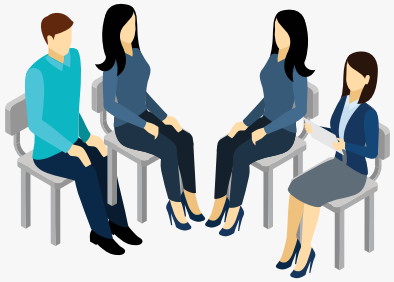
## 1 OPPORTUNITY NOTIFICATION

Recruiters send the details for internship and final placement on the mail ids of our placement department

## 2 PRE-PLACEMENT TALK

We welcome the organization to set the stage with their pre-placement talk. This avenue provides an excellent opportunity for the organization to lay the foundation about their vision, mission, work culture, career, and growth trajectories.

The pre-placement talks are scheduled after the prior intimation from the respective organization



## 3 GROUP DISCUSSION, WRITTEN TEST

Group discussion/Written Test

Post the pre-placement talk, the group discussions take place where the candidates are judged based on their communication skills and ability to convince.

The written tests are also conducted to check student's aptitude for the job

## 4 SHORTLISTING

The Placement Committee on gauging the interest of the cohort and as per the company prerequisites would then send the resumes of interested candidates to the respective organization. This may happen after the pre placement talk,or before, as desired by the company

The Organization sends the interview shortlist to the Placement Committee one week prior to the start of the interview process. At other time it is immediately post Group Discussion.

## 5 INTERVIEW PROCESS

The Interview process takes place as per the structure and date agreed between the organization and Placement Committee. The entire process is carried out in a seamless manner with committee members.

Students maybe required to visit corporate offices for the interview process.

The interview process is also conducted virtually through preferred online platform.

## 6 OFFER NOTIFICATION

List of the selected candidates is communicated by the organization to the Placement Office and Placement Committee. Students receive offer letter in the consecutive days.

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# Placement
# Readiness Program
## Comprising of 182 Sessions

### Training: To understand "what counts" rather than "Learning to count".

The Pre-Placement Readiness program @ RCM helps students to acclimatize themselves to the placement environment. The Placement cell arranges personality development programme, and soft skills training programs throughout the course. In addition, technical skills and several other value-added programs related to recent development are also conducted to upgrade the student's technical knowledge to meet the employment opportunities. These programs help students find out their strengths and analyze their weak points and allow them to work on them.

The students are also made to learn and practice Aptitude questions and answers with explanations for the interviews and entrance tests during the mock sessions. Group Discussions are also done to test their communication skills so that they put their best foot forward during the placement time. For the same reason, mock GDs are a part of the pre-placement readiness program of RCM, so that students can deliver their best during the placement session.

A part of RCM's Placement Readiness Program includes practicing your interview skills through mock interview sessions with mentors to perfectly approach the final placement interviews.

Apart from live/field projects, case study based discussions, RCM also organizes regular Industrial visits as these visits have their own importance in the career of management students to enhance their core competencies and practical knowledge.

Psychometric tests and inbound & outbound training sessions further help students scale and chart their growth journey.

# Placement Committe

## PLACEMENT COMMITTEE ACTIVITIES

- *PRP Training*
- *Co-ordinating Summer Internships*
- *Liasoning with Corporates*
- *Framing Recruitment policies*
- *Co-ordinating and Facilitating Placement Process*

The development of professional competencies and diversified skills are the cornerstones of any career ladder. Adhering to the same, the Placement Committee organizes career proliferation programs where the students are taught excellent Curriculum Vitae writing skills, effective communication, and active participation in group discussions or mock interviews which help the students to hone their placements, and eventually make them ready to excel in the competitive world.

The placement committee is a student entrusted body guided by the Placement Chairperson and the Placement Coordinator, which oversees the entire placement process of the institute. It conducts the Summer and the final placement of the season thereby acting as a liaison between the corporates and the students pre-prepped for the placement procedure. The placement committee works proactively to invite companies to the campus to recruit talent. Apart from heading the recruitment process, it plays a pivotal role in farming the recruitment policies of the institution and Organizes Corporate Talks. Business conclaves to invite industry stalwarts to explore and engage with the students at Regional College of Management.

# Clubs

## @ RCM : To widen students' horizon

***SPORTS Club*** *- Playing any sport brings out your inner leader. Chess, volleyball, box cricket, and badminton are among the inter-college tournaments arranged by the Sports Committee. The Committee has worked hard to improve the sports infrastructure.*

***Communication Club*** *- The Communication Club's mission is to create a platform for students to improve their communication and leadership skills. As a result, their personal growth and professional competence will be strengthened, which is critical in today's integrated business world. This club is open to all RCM students that are interested in joining. The club's goal is to host a variety of events and create opportunities for members to become more confident speakers, which will help them advance in their careers.*

***HR Club*** *- This club focuses on management students' general growth and awareness of HR procedures. To supplement academic learning, it hosts leadership speeches, case studies, competitions, events, and quizzes. It allows students to address complex business problems from the standpoint of human resources.*

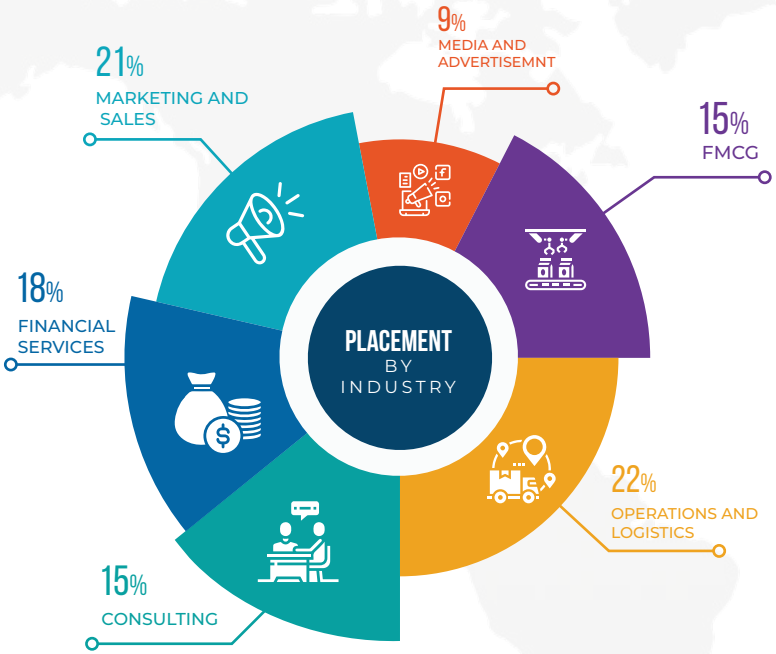
***Finance Club*** *- The Finance Club provides a forum for members to learn about and explore various facets of the financial world. The Club offers students several possibilities to broaden their understanding of finance and the business world from both a practical and technical standpoint. It guarantees that students are well-prepared to deal with the intricacies of the financial world outside of school. The club hosts a variety of events, including quizzes, workshops, and competitions, on a variety of themes, including investment banking, risk management, private equity, portfolio management, fixed income, and other financial domains. It collaborates with industry experts and hosts knowledge-sharing events to introduce students to real-world financial issues. It also assists students in gaining a better grasp of the many job options accessible in the financial industry.*

***The Marketing Club*** *– RCM's Marketing and Branding Club. Its goal is to give students a comprehensive understanding of marketing through on-campus activities and industrial exposure. The club organizes marketing and branding-related events such as case study competitions and other activities that complement academic learning.*

# Define Your Career with RCM

Start preparing for your placements the moment you set foot on RCM Campus – We Prepare generations of leaders Year on Year!

Our graduates are employment ready with in 6 to 7 months of joining. This is what sets our degree programs apart from the others in the market. From the 1st day that you join the program, mentors get associated with every single design of your career. Risk-takers, quick learners, and quick thinkers will lead the way as India rises again under unprecedented circumstances. RCM is proud to nurture bold and visionary leaders by encouraging young people to think critically, innovate boldly, study passionately, and lead with enthusiasm, opening their door to a world of opportunities.



## Numbers That Talk

***Year After Year,***
We Empower Future Leaders!

**15780+**
Alumni holding top positions in companies across the globe

**540+** TOTAL COMPANIES

YTD GROWTH 42% ↑
OFFERS 30K+
RETAINED VISIT 72%
AVG.OFFERS 9.2+

12 LAKHS HIGHEST SALARY
8.5 LAKHS TOP 40 AVERAGE SALARY
100%YNY YEAR ON YEAR PLACEMENT

## RCM Foreign Collaborations

Tie up with multiple International Universities, research centers with global exchange of students for the ultimate international experience. Some of these institutional linkages are across Singapore, UK, US and Australia etc.

Marshall Goldsmith · WILDAU · Alliant International University · & more..

## The RCM Networks

ISTD · AIMA ALL INDIA MANAGEMENT ASSOCIATION · AIMS ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS · ACBSP ACCREDITED · ANDHSA · PATA · ISO · NBA

# Summer Internship
# Programme @ RCM

Our pre-Placement Internships ensure that you learn the depth and rigour of the business world. Internships are a chance to learn from Industry Leaders and impress potential employers.

Students acquire hands-on experience in the application of basic ideas and functional abilities through a Summer Project with leading Corporate Firms. This 'Learning by Doing' approach helps students in connecting the rigor of theory to the realities of business. They complete tasks according to the company's specifications. The students give a report to the company at the end of an 8-10 week closely guided project under the supervision of a corporate executive. For their outstanding performance throughout their internship, our students have also obtained Pre-Placement Offers (PPOs). We have successfully arranged paid interships for all our students.

*Some of the companies offering SIP @ RCM:*

91.9 FM · ITC Limited · OYO · genpact · IBM · Jio · accenture · Alembic · HDFC BANK · Justdial · SUCCESS HR SOLUTION · SHRIRAM Life Insurance · EXIDE INDUSTRIES LIMITED · IndusInd Bank · ARTECH · IQVIA · TATA CONSULTANCY SERVICES · SBI · AMRI HOSPITALS · WhiteHat Jr · PATANJALI · Flipkart · ADITYA BIRLA CAPITAL · Supreme · MASTECH infoTrellis · NOTES DUNIA · सकाळ THE SAKALA · Coca-Cola · Odisha TV · FORCE · JINDAL STEEL & POWER · Fortis · TATA STEEL · Dr. Reddy's · V-GUARD · HAVELLS · DECATHLON · MARUTI SUZUKI · Edgistify · MCL · Reliance Industries Limited · P&G · Union Bank of India · पावरग्रिड POWERGRID · SWIGGY · THE TIMES GROUP · HINDUSTAN PENCILS PVT. LTD.

***And many more...***

# Our **Recruiters**

ERNST & YOUNG
GLOBAL DATA
ALLIANT GROUP
KPNG
PWC
BERGER PAINTS
ASIAN PAINTS
AXIS BANK
AIRTEL
JINDAL
IMFA
PEPSI
REDINGTON
ACCENTURE

GENPACT
IBM
BATA
TATA STEEL
DECATHLON GROUP
P&G
BYJUS
EDELWEISS WEALTH MANAGEMENT
PUNJAB NATIONAL BANK
RBI
NALCO
A.C.NIELSON
FLIPKART

GODREJ & BOYCE
ICICI PRUDENTIAL
BLUESTONE
TATA AIG
FLIPKART
GATI
ACCENTURE
VODAFONE
AMERICAN EXPRESS
FEDERAL BANK
APOLLO HOSPITALS
HINDUSTAN UNILEVER
SAMSUNG
ALEMBIC

ICICI BANK
HDFC BANK
IQVIA
INDUSIND BANK
TECH MAHINDRA
KOTAK MAHINDRA BANK
EDUSYS SERVICES
AMRI HOSPITALS
GLENMARK
NESTLE
DR.REDDY
HP
S&P CAPITAL IQ

AND MANY MORE.....

# Corporate Recruiters

And Many More...

# Alum Speak

## Shahla Afreen

Current Company - KPMG

Designation - Tax Associate

RCM is not just a college to get educated, It is a place for passion for innovative education.
My College days are unforgettable and in fact those days are the most happiest & fruitful days in my life. I proudly feel that I cherished every moments of my college. My experience in RCM was just amazing.

I got infinite love & lessons from my teachers there. They made me do “Work Hard” and "Work Smart" for the way to success. I miss those days of RCM. Just want to thank the wonderful faculties of RCM.

## Akash Sharma

Current Company - EY

Designation - Analyst

Getting placed directly from the campus in EY was a dream come true. The years I spent at RCM was dedicated fully to self-growth.
My education did not only advance my professional prospects and future career development, but more importantly, it was an investment in my well-being and personal growth. RCM has helped me grow significantly, and I can feel that there has been a shift in my personality and perspective on the greater world we live in. During my time here I was able to visit various conferences and forums so that I can network and learn new knowledge. I have been able to explore uncharted territories with the best teaching pedagogy and live in one of the coolest places in India – Bhubaneswar!

## Shilpa Somila

Current Company - Canara Bank

Designation - Manager

I got placed in Pepsico from the RCM campus and from then on there has been no looking back! The concept of career implies not only financial wellbeing or positional growth but also the fulfillment of one’s personal needs. RCM being a hub for diversity in the business world, as well as a haven for a truly international experience outside of the classroom. The course structure and activities are designed in a way that encourages students to test and implement their ideas in both team and individual capacities. RCM has helped me a lot in handling my current roles and responsibilities and I am sure it will help the current and future students, at a time when the business world is full of uncertainties.”

## Mr. Ruturanjan Padhi
HR Head

TATA Steel

I had a great time talking with RCM, Bhubaneswar's high-energy students. I believe the institute has been successful in developing future leaders with entrepreneurial skills and abilities. When it comes to entering the workforce, RCM students are best prepared in the area of being corporate ready.

## Anjali Verma
HR Partner

Flipkart

RCM is an esteemed institution where "theory meets practice". What makes an organization more competitive in today's fast-changing and dynamic business climate is that its people have an advantage over its competitors.
Students at RCM have a pragmatic approach and are business-savvy when it comes to putting their knowledge into practice. The curriculum includes practical experience and prepares students to be "self-starters" and to join your value chain from the outset.
We have received a lot of value so far from our Corporate Partnership with RCM

## Sangeetha Sannareddy
Senior Talent Acquisition Specialist

AllientGroup, Hyderabad

RCM, Bhubaneswar instills the greatest level of professionalism in its students and prepares them for the corporate culture. In terms of devotion to ethical standards, community service, and service excellence, RCM students share our values. The fact that RCM students are a very polished bunch of individuals sets them apart from their peers. They present themselves very well and they can utilize their professional experience to cater to what employers are looking for.

We are happy to employ RCM, Bhubaneswar's smart and varied populace.

# Company Testimonials

**Oncampus Placement**

**RECORD**

**Highest package**

**₹ 7 LPA**

**Average Package**

**₹ 4.2 LPA**

# Placement
## Key Highlights 2021-23

### MD. SUFIAN
PGDM 2021-23

Company - Hike Education
Package - **7LPA**
Position - Business development Executive

### HARISHANKAR SADANGI
PGDM 2021-23

Company - Hike Education
Package - **7LPA**
Position - Business development Executive

### MANOJ PANI
PGDM 2021-23

Company - Hike Education
Package - **7LPA**
Position - Business development Executive

### SHWETALI SUMAN PATNAIK
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

### YAGYAN PRAKASH BEHERA
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## KISAN KUMAR PATRA
PGDM 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## SWATI PRIYADARSHINI
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## SAI KR. MADDI
MBA 2021-23

Company - Byjus
Package - **3 LPA**
Position - Business development Executive

## RUTURAJ ROUT
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## MUTHYALA YAMINI
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## KISAN KR. PATRA
PGDM 2021-23

Company - Kent RO Systems
Package - **4.2 LPA**
Position - Management Trainee

## ABHISHEK KUMAR
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## HIMANI MOHANTY
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## NIHAR RANJAN PANDA
PGDM 2021-23

Company - Kent RO Systems
Package - **4.2 LPA**
Position - Management Trainee

## MOHAMMED SUFIAN
PGDM 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## AYUSHMAN GHOSE
PGDM 2021-23

Company - Byjus
Package - **3 LPA**
Position - Business development Executive

## OM PRAKASH LENKA
PGDM 2021-23

Company - Kent RO Systems
Package - **4.2 LPA**
Position - Management Trainee

## NIKITA KUMARI
MBA 2021-23

Company - ICICI Securities
Package - **4.05 LPA**
Position - Equity Relationship Manager

## SASWATA DASH
PGDM 2021-23

Company - Byjus
Package - **3 LPA**
Position - Business development Executive

## SAMPRAS MUND
MBA 2021-23

Company - Kent RO Systems
Package - **4.2 LPA**
Position - Management Trainee

RCM
Regional College of Management

40 YEARS OF LEGACY IN
MANAGEMENT EDUCATION

For a free career counselling session call +91-9090080801

APPLY
**NOW!**

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# Regional College of Management


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