

SEASON-II

# BRAHMĀSTRĀ

INVOKE YOUR ULTIMATE POWER

CHAKRAVYUH

## NAVYA SOPNA (START UP-IDEATION)

A Navya Sapna contest, also known as a startup idea competition or pitch competition, is an event where individuals or teams present their innovative business ideas to a panel of judges or a broader audience. This contest provides aspiring entrepreneurs with a platform to validate their business ideas, gain visibility, and access resources to further develop their startups.

**DATE:** 27<sup>TH</sup> APRIL 2024 **REPORTING TIME:** 9:00 AM

**VENUE:** Classrooms

**Enrolment Criteria:** Maximum 2 Teams from one college  
(Maximum 6 students in one group)

### RULES OF THE GAME

→ **Eligibility**

The competition is open to Undergraduate, Graduate & PG students from any academic discipline.

Participants must be currently enrolled in an accredited educational institution.

→ **Team Composition**

No. of participants for each group can be maximum 6.

→ **Time duration for performance**

Each group will be given 30 Mins for presentation & additional 10 Mins will be given for Q&A session.

→ **Registration Process**

Registration will be done through Online.

→ **Event Format**

The event will be conducted in 1 round. The final event will be conducted in RCM auditorium.

→ **Judging Criteria**

Clearly define the criteria on which the ideas will be evaluated.

This could include factors like innovation, feasibility, market potential, scalability, and presentation quality.

→ **Intellectual Property**

Clarify the ownership of ideas developed during the event. Typically, ideas remain the intellectual property of the participants, but it's essential to make this explicit.

→ **Code of Conduct**

Establish guidelines for participant behavior during the event. This might include expectations for professionalism, respect for others' ideas, and adherence to ethical standards.

→ **Confidentiality**

Emphasize the importance of maintaining confidentiality for sensitive information shared during the event, especially concerning proprietary business ideas.



## RULES OF THE GAME (CONTD.)

- **Event Logistics**  
Provide logistical details such as the date, time, and location of the event, as well as any equipment or materials participants need to bring.
- **Code of Ethics**  
Consider incorporating a code of ethics that emphasizes honesty, integrity, and respect for all participants.
- **Safety and Security**  
Ensure that the event venue complies with safety and security regulations, and provide guidelines for emergency procedures if necessary.
- **Feedback Mechanism**  
Establish a mechanism for participants to provide feedback on the event, including suggestions for improvement.
- **Disclaimer**  
Include a disclaimer stating that the organizers are not liable for any loss, injury, or damage incurred by participants during the event.



### POC

AKASH BISWAL  
(9348306655)  
SUBARNA PADHI  
(8144080407)

REGISTER NOW!



**ENTRY FEES:** ₹600 Only  
(Per Team)

### CERTIFICATES & TROPHIES

1<sup>st</sup> Prize : ₹5000  
2<sup>nd</sup> Prize : ₹3000  
3<sup>rd</sup> Prize : ₹2000



### CALL FOR QUERIES

9348309955 (Akash)  
8926168890 (Sandhyarani)  
8260566126 (Bikas)

