



RCM
REGIONAL College of MANAGEMENT

Where Learning Never Stops

Magnetize Your Success
with Odisha's **1st**
Management College

MBA

Master of
Business Administration



MANAGEMENT EDUCATION

#Transformationbegins here





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CHAIRMAN'S MESSAGE



DR. PRABIR PAL

FOUNDER AND CHAIRMAN OF RCM, BHUBANESWAR

Dr. Prabir Pal, Founder and Chairman Of RCM, Bhubaneswar; is an IIM qualified professional with more than 4 decades of Industry and Academic experience seasoned through Entrepreneurship, Investment Finance, and Market Development in Agri-Business, and Consultancy. An active Executive Board Member of the Association of Indian Management Schools (AIMS), Dr. Pal was recognized as a "Fellow AIMA," in New Delhi for his contribution towards Excellence in Management Education.

Dr. Prabir Pal's excellent leadership helped The Regional College of Management to take it to the highest ranking B-School Categories.

The Business World today requires leaders who would not only contribute to their organizations but also will provide new direction and leadership to society to make it a better place to live in. RCM was established way back in 1982 and since its inception, it has been continuously evolving in its strategy to respond to contemporary business needs and social changes. Our Alumni have achieved laurels in the past and have set a trend for the new entrants to face the emerging challenges with professionalism and dedication. With world-class infrastructural facilities and a dedicated team of talented faculty members. RCM always strives to achieve excellence in varied dimensions of management and technical education. RCM Bhubaneswar continues to be the best in its class across the board. In its field of influence, the faculty have shaped management thinking. The techniques and methodologies of the institute have changed over time. Our outstanding talent is also one of the best-trained but still keen to learn, ready to join the list of highly successful alumni across professions. I, along with all the members of RCM family welcome you to our institute and wish that you have an unbelievably valuable experience at RCM.



Accreditation & Memberships

Since its inception in the year 1982, the Regional College of Management has been accoladed and approved by various Accreditation Councils and Commissions, which has attested to the preeminent reputation of the Institute globally. Tie up with multiple International Universities, research centres with global exchange of students for the ultimate international experience. Some of these international linkages are across Singapore, UK, US, Australia, etc

ABOUT THE INSTITUTE

Established in 1982, Regional College of Management (RCM) is the 1st Management College in Odisha set up at the heart of its capital, Bhubaneswar.

40 YEARS' LEGACY

Crafting Careers for Decades



RCM offers MBA+, MCA+, MA-TA+ as post graduate programs and BBA+, BCA+ as under graduate programs. PGDM+ is the 2 years full time flagship management program under RCM GLOBAL B-SCHOOL.



If you're doing anything in Life that's not making your heart sing, that's not fulfilling your passion to spring from the bed, then you are not fulfilling your role on this planet. You do not have time to put off your dreams. It's now or never. Come 'Magnetize Your Success' with RCM

Boasting 40 years Legacy in Management education, with **15780 alumni**, RCM offers exemplary in-class and outside-class learning opportunity with world class management curriculum.

Being the **1st Management College** in the state of Odisha and **4th Best B-School**, developing authentic leadership has been at the core of all our programs. RCM, has nurtured 15780 potential individuals into future leaders who are currently influencing, creating impact and inspiring the society.

To place our students locally and globally, we have a strong tie up with **540+ companies**. Regular industry interface, case-based methodology, live projects, guest lectures, industry webinars, presentations, **182-placement training sessions** and club activities prepare students to be industry and future ready.

The vision to become the global leader in due course is articulated by RCM's motto - **"Passion for Innovative Education"**

The core strength of RCM is its intellectual capital of highly accomplished faculty. Our capsule courses on Data Science for Managers, Digital Branding, Data Analytics, AI, Leadership & Action Planning, Strategy and Technology, Art of Persuasive Communication, HR Analytics, BI, Advanced Excel, Block chain Technology and more, give programs, truly the PLUS advantage and a robust foundation in building students key professional and management skills.



1st Management College of Odisha



Only college with **PLUS advantage** in PGDM, MBA, MCA, MA-TA, BBA, BCA



15k + Alumni across the globe holding top positions in reputed companies



100% placement records each year



Recognized as **4th Best B-School** of Eastern India



AICTE, UGC, BPUT, Utkal University-affiliated programs



540+ companies for placement from across the globe



61 + faculty fraternity to mentor the best brains



Gyan Sagar Library one of Odisha's biggest book rooms with 60,300+ books



1,35,000 square feet area of High- tech campus in the heart of the city

FACULTY @ RCM

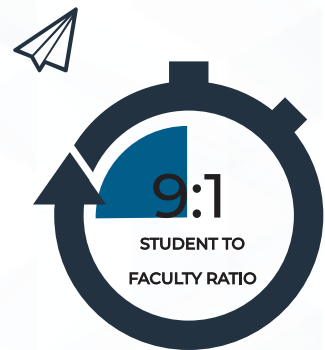


Intellectual Capital

- ✓ The faculty members hold a rich experience in the field of Management and Technology. They carry their research experience into the classroom and impart the knowledge to the students.
- ✓ The faculty help students in building skills and intellect through innovative teaching methodology.
- ✓ The faculty members prove to be pillars of strength in the student career journey. Their excellent experience and skills assist in enhancing a student's potential to the next level.

LEADING THE WAY

A team of highly qualified, dedicated, and experienced faculty members deeply engaged in education and research help elevate the success factors for students. The college renders an extensive platform where one can cultivate skills in order to channelize one's career. The faculty establishes an effective understanding of fundamental concepts through extended contact with the business leaders and industry experts.



RCM faculty are leading innovators who work both inside and outside of the classroom to chart the growth of students and transform them.

It is not our hi-tech classrooms but brilliant pool of faculty that create all the difference.

DEFINE YOUR COMMUNITY

15780+ & GROWING

Our inspiration to make a difference comes from the power of our Alumni Network Around the world. Our dedicated alumni provide critical financial support, offer valuable services and opportunities to students, support our faculty members in their teaching and research, extend mentoring facility to the junior batches and offer placement opportunities.

OUR ALUMNI AS MENTORS:

Mentorship takes many forms, from serving as a class guest speaker or a panelist in an industry discussion to offering advice at a one-on-one coffee chat. Regardless of the format, being a mentor creates vital connections and provides an avenue for our alumni to share their expertise.

Our Alumni as Career Guides:

Our alumni play an important role in helping students launch careers and pursue meaningful internships.

Alumni Association:

The maintenance of a strong alumni community is highly-valued and a key component of the RCM academic model: alumni pay regular visits to campus as guest speakers, attend RCM alumni association events, come forward to advise and mentor.

Hosting Students:

Direct company engagement has always been a cornerstone of the RCM experience. Our vast alumni network carries this legacy forward year after year by hosting RCM students on industry-focused treks and transformative global experiences. Alumni working for companies of all sizes-ranging from startup ventures to Fortune 500s provide students with a unique perspective of how commerce shapes communities, nations, industries, and cultures.

RCM ADVANTAGE: NETWORKING

The campus will become your second home, and these people – your classmates, professors, and staff become your family. You can count on them to support and encourage you at every turn, from learning a difficult business concept to interviewing for jobs.

Define Yourself, Define Your Experiences : WITH RCM



CAMPUS 360⁰



CLASSROOM

- State-of-the-art, Fully air conditioned classrooms
- Equipped with Overhead projectors
- Modern furniture with charging plug points in tables
- Fully equipped conference rooms with Video-conferencing facility
- Interactive Boards



COMPUTER LAB

- Aryabhata lab is a 220 seater world-class Lab for enhancing digital proficiency of the students
- 6, mini 50 seater computer labs for daily practice



GYAN SAGAR LIBRARY

- In-house library accessible to the students 24 x 7
- One of Odisha's Biggest with 60300+ Books
- Provides space for group discussions as well as private study



COMMUNICATION LAB

- Ensures students achieve expertise to excel in Interviews as well as all sorts of interactions in life
- Sessions like Mock GD, PI, extempore and declamation training are conducted to enhance students' personality confidence and articulation



HOSTELS

- Hostels having twin-sharing, AC & Non AC rooms with modern amenities
- Well-lit and properly ventilated rooms
- Access to high-speed Wi-Fi
- Proper maintenance with dedicated housekeeping staff
- CCTV Security throughout the campus



MESS

- Student and professional expert run mess serving both vegetarian and non-vegetarian cuisines
- Serves as the common room during breaks for all students at the campus
- The installed TV and other amenities cater to the recreational needs of the students



SPORTS

- One of the best sports facilities
- Facilities for a variety of sports – Football, Cricket, Badminton, Volleyball, Pool, Table Tennis and more



GYMNASIUM

- Fully functional gymnasium with all the modern and essential fitness and training equipment
- Accessible to students 24 X 7

LIFE @ RCM



WHY MBA @ RCM

The Master of Business Administration (MBA) @ RCM is affiliated to Biju Patnaik University of Technology and is designed to provide candidates with steady management skills and extensive knowledge to meet the upcoming challenges & give plausible solutions of growth to the corporate world. It is a 2 year program comprising of 4 semesters

First Year of MBA:

1st Year of MBA has 2 semester of six months each. There are a set of 9 compulsory subjects, termed as CORE SUBJECTS in each semester of 1st year of MBA. Hence a student in the 1st year of MBA studies 18 core subjects as prescribed by BPUT.

Along with these 9 CORE SUBJECTS, RCM offers a range of 7 VALUE ADDED COURSES in each semester of 1st year to enhance students knowledge and make them competent future techno-leaders. These VALUE-ADDED COURSES are short and crisp courses taught by the industry-experts. This gives MBA students of RCM, the plus advantage over other management students in the country

A detailed preview of both CORE COURSES and RCM's VALUE ADDED COURSES are given in tabular form in the following pages.

In the 1st year, a student has to be a part of

- Club Activities
- Mentoring sessions- each student is assigned a faculty guide as mentor
- Life- skill training
- Leadership Training
- Alumni Meetings
- Distinguished lecture series
- Internships
- Live projects
- Industry Visits
- Aptitude Preparation
- Placement Readiness Program



SEMESTER 1**CORE SUBJECTS BY BPUP**

18MBA101	Managerial Economics
18MBA102	Marketing Management
18MBA103	Organizational Behaviour
18MBA104	Management Principles
18MBA105	Decision Science
18MBA106	Business Communication
18MBA107	Financial Accounting and Analysis
18MBA108	Business Law
18MBA109	Business Environment & Ethics

EXTRA VALUE ADDED COURSES BY RCM

- 1- Workshop on Understanding Organisation
- 2- Next Gen Leadership
- 3- Executive Grooming
- 4- Workshop on Inetrpersonal Skills
- 5- Basic & Advance Excel
- 6- High Impact Presentations
- 7- 30-Model Case Studies

Internship Training during vacation.

SEMESTER 2**CORE SUBJECTS BY BPUP**

18MBA201	Corporate Finance
18MBA202	Indian Financial Systems and Services
18MBA203	Human Resources Management
18MBA204	Business Research
18MBA205	Operations Management
18MBA206	International Business
18MBA207	Fundamentals of IT & ERP
18MBA208	Corporate Strategy
18MBA209	Entrepreneurship Development

EXTRA VALUE ADDED COURSES BY RCM

- 1- Social Media Marketing
- 2- AI for Manager
- 3- Personal Growth Tracking & Psychometric Testing
- 4- Placement Readines Module
- 5- leading Family Business
- 6- Power BI and Google Suite
- 7- Field visit to showcase - Digital Governance Applications and Best Practices

SECOND YEAR OF MBA

The 2nd Year of MBA comprises of 2 semesters for studying specialisation subjects. Each student can choose to specialize in any of the two fields : Marketing, Finance, HR, Operation and IT.

The University curriculum requires students to have hands on experience in the form of SUMMER INTERNSHIP PROGRAM at the end of 2nd semester and a PROJECT WORK at the end of the 4TH Semester.

With the help of alumni, faculty mentors and placement department, RCM successfully creates Internship opportunities for students year after year. This year and pre-covid, students worked as interns in companies like ITC, RBI, OPHC, Flipkart, White Hat Jr, HDFC Bank, Axis Bank, Milk Mantra, Genpact, Deloitte, Byjus, Upgrad, Nestle for 45 days with stipend.

Below mentioned are the various electives offered to the 2nd year students

ELECTIVES:

FUNCTIONAL AREA : MARKETING

3rd Semester	18MBA301A	Consumer Behaviour
3rd Semester	18MBA302A	Sales & Distribution Management
3rd Semester	18MBA303A	Digital Marketing
3rd Semester	18MBA304A	Service Marketing
4th Semester	18MBA401A	Retail Management
4th Semester	18MBA402A	Product & Branding Management
4th Semester	18MBA402A	B2B Marketing

FUNCTIONAL AREA : FINANCE

3rd Semester	18MBA301B	Security Analysis & Portfolio Management
3rd Semester	18MBA302B	Financial Derivatives
3rd Semester	18MBA303B	Advanced Management Accounting
3rd Semester	18MBA304B	Project Appraisal and Financing
4th Semester	18MBA401B	Business Taxation
4th Semester	18MBA402B	Behavioural Finance
4th Semester	18MBA403B	Mergers and Corporate Restructuring

FUNCTIONAL AREA : HUMAN RESOURCES

3rd Semester	18MBA301C	Manpower Planning
3rd Semester	18MBA302C	Employee Relations
3rd Semester	18MBA303C	Compensation and Benefit Management
3rd Semester	18MBA304C	Performance Management System
4th Semester	18MBA401C	Team Dynamics at work
4th Semester	18MBA402C	Strategic HRM
4th Semester	18MBA403C	Industrial Legislations

FUNCTIONAL AREA : OPERATIONS MANAGEMENT

3rd Semester	18MBA301D	Supply Chain Management & Logistics
3rd Semester	18MBA302D	Pricing and Revenue Management
3rd Semester	18MBA303D	Operations Strategy
3rd Semester	18MBA304D	Sales and Operation Planning
4th Semester	18MBA401D	Management of Manufacturing System
4th Semester	18MBA402D	Sourcing Management
4th Semester	18MBA403D	Operations Research Applications

FUNCTIONAL AREA : SYSTEMS MANAGEMENT

3rd Semester	18MBA301E	Data Mining for Business Decisions
3rd Semester	18MBA302E	Business Analytics
3rd Semester	18MBA303E	E-Commerce and Digital Markets
3rd Semester	18MBA304E	Managing Digital Platforms
4th Semester	18MBA401E	Strategic Management of IT
4th Semester	18MBA402E	Managing Digital Innovation and Transformation
4th Semester	18MBA403E	Managing Software Projects

FUNCTIONAL AREA : INTERNATIONAL BUSINESS

3rd Semester	20MBA301H	International Marketing
3rd Semester	20MBA302H	International Finance
3rd Semester	20MBA303H	Global HR Practices
3rd Semester	20MBA304H	Export and Import Documentation
4th Semester	20MBA401H	International Logistics Management
4th Semester	20MBA402H	International trade Law
4th Semester	20MBA403H	Global Sustainability and CSR

COMPULSORY SUBJECTS:

3rd Semester	18MBA305	Internship *
4th Semester	18MBA404	Seminar Presentation *

CLUBS @ RCM



- ✔ **SPORTS CLUB** - Playing any sport brings out your inner leader. Chess, volleyball, box cricket, and badminton are among the inter-college tournaments arranged by the Sports Committee. The Committee has worked hard to improve the sports infrastructure.
- ✔ **COMMUNICATION CLUB** - The Communication Club's mission is to create a platform for students to improve their communication and leadership skills. As a result, their personal growth and professional competence will be strengthened, which is critical in today's integrated business world. This club is open to all RCM students that are interested in joining. The club's goal is to host a variety of events and create opportunities for members to become more confident speakers, which will help them advance in their careers.
- ✔ **HR CLUB** - This club focuses on management students' general growth and awareness of HR procedures. To supplement academic learning, it hosts leadership speeches, case studies, competitions, events, and quizzes. It allows students to address complex business problems from the standpoint of human resources.
- ✔ **THE MARKETING CLUB** - RCM's Marketing and Branding Club. Its goal is to give students a comprehensive understanding of marketing through on-campus activities and industrial exposure. The club organizes marketing and branding-related events such as case study competitions and other activities that complement academic learning.

Finance Club - The finance Club provides a exposure to various facets of the financial world by providing several possibilities to broaden their understanding of finance and the business world from both a practical and technical standpoint. It guarantees students preparedness to deal with the intricacies of the financial world outside of school. The club hosts a variety of events, including quizzes, workshops, and competitions, on a variety of themes, including investment banking, risk management, private equity, portfolio management, fixed income, and other financial domains. It assists students in gaining a better grasp of the many job options accessible in the financial industry.

Cultural Club-

The Cultural Committee attempts to encourage the vibrant persona of the students by offering them a platform to showcase their passion for extra-curricular activities including but not limited to music, dance, singing, acting, painting, writing, instrumentation and photography. Besides facilitating operations of the above activities it also co Ordinate celebration of festivals like Independence Day, Republic Day, Ganesh Chaturthi, Saraswati Puja, Christmas and other charitable and CSR activities.



MBA PLUS ADVANTAGE

WORKSHOP, SEMINARS

At RCM, workshops, and seminars are conducted throughout the year. Experts from industry and academicians are invited to deliver lectures to our students. Students are also encouraged to organize seminars & give presentations to improve their technical and presentation skills. Eminent speakers from various walks of life including Industry, Academia, Social Sector, Public Sector, etc. visit our Institute and share their expertise with students and guide students to help them to become better managers.



VALUE ADDED COURSES

Various value-added courses provided to students along with the prescribed courses by BPUT, truly give the leading edge + advantage to all the MBA students. The value added courses are a judicious mix of various trending subjects in leadership, operations, finance, marketing and IT to make students techno-leaders.

PLACEMENTS READINESS PROGRAM

RCM prepares students for placements and family business from the day that set foot in here. The PRP session constitutes of extensive 162 sessions which starts with i-reflection, identifying students core strengths, building fluency and articulation in Business English, group Discussion, Psychometric Test, Aptitude Preparation, dream Job, Goal setting, Mock Interviews and more. The PRP modules help craft students career path as per their strength.

INDUSTRY VISITS

Industrial visits helps students with an insight into the real time scenario of manufacturing, marketing, sales, finance ,HR and operations. It helps students to understand the functioning of the industry providing an experience of the real working environment. it provides opportunity to interact with the industrial experts and understand the classroom theories. The few industries the students have visited this year are Anmol Biscuits, Coke, IMFA, Force Motors, OMFED, Parle Agro and few Startups.



LIVE PROJECTS

Students are exposed to all the latest technologies while developing Projects at our world-class lab facilities at the Institute. Projects are mentored in various areas of technology like App development, web designing, and development, data mining, etc.

CLUB ACTIVITIES

Club activities help students develop a sense of unity and teamwork, learning how to work with others in reaching the same goals. It helps you to gain knowledge, skills, and experience in leadership, communication, problem-solving, presentation, and public speaking through various activities and competitions. Each club has an elected President, secretary, Bursar and Event Administration to flawlessly execute the club's activities.



PLACEMENTS

100% year on year placement with highest package of 12.5 lacks per annum. Several students get pre-placement offer (PPO) after completion of Internship by the end of 1st year itself.

DISTINGUISHED LECTURE SERIES

Distinguished Lecture series are conducted in every semester. During the series, experts from different specialized fields of management and leadership interact with the students on the topics trending in the industry and society. Building Industrial Expertise at a global pace we at RCM enhance techno-managerial skills to transform the leaders of tomorrow.

MBA PLACEMENT SPECTRUM



DEFINE YOUR CAREER WITH RCM

Start preparing for your placements the moment you set foot on RCM Campus – We Prepare generations of leaders Year on Year!

Our graduates are employment ready with in 6 to 7 months of joining. This is what sets our degree programs apart from the others in the market. From the 1st day that you join the program, mentors get associated with every single design of your career. Risk-takers, quick learners, and quick thinkers will lead the way as India rises again under unprecedented circumstances. RCM is proud to nurture bold and visionary leaders by encouraging young people to think critically, innovate boldly, study passionately, and lead with enthusiasm, opening their door to a world of opportunities.



Numbers That Talk

**Year After Year,
We Empower Future Leaders!**

15780+

Alumni holding top positions in companies across the globe

540+
TOTAL COMPANIES

YTD GROWTH	OFFERS	RETAINED VISIT	AVG.OFFERS
42% ↑	30K+	72%	9.2+
12 LAKHS HIGHEST SALARY	8.5 LAKHS TOP 40 AVERAGE SALARY	100% YNY YEAR ON YEAR PLACEMENT	

CORPORATE RECRUITERS



AND MANY MORE...

PLACEMENT READINESS PROGRAM COMPRISING OF 182 SESSIONS

Training: To understand “what counts” rather than “Learning to count”.

The Pre-Placement Readiness program @ RCM helps students to acclimatize themselves to the placement environment. The Placement cell arranges personality development programme, and soft skills training programs throughout the course. In addition, technical skills and several other value-added programs related to recent development are also conducted to upgrade the student's technical knowledge to meet the employment opportunities. These programs help students find out their strengths and analyze their weak points and allow them to work on them.

The students are also made to learn and practice Aptitude questions and answers with explanations for the interviews and entrance tests during the mock sessions. Group Discussions are also done to test their communication skills so that they put their best foot forward during the placement time. For the same reason, mock GDs are a part of the pre-placement readiness program of RCM, so that students can deliver their best during the placement session.

A part of RCM's Placement Readiness Program includes practicing your interview skills through mock interview sessions with mentors to perfectly approach the final placement interviews.

Apart from live/field projects, case study based discussions, RCM also organizes regular Industrial visits as these visits have their own importance in the career of management students to enhance their core competencies and practical knowledge. This year students visited Coke, Anmol Biscuits, IMFA, Force Motors to understand practical implication of theories taught in the class.

Psychometric tests and inbound & outbound training sessions further help students scale and chart their growth journey.

Body language
& Grooming sessions



Entrepreneurship
development
workshops



Group
Discussion Practice



Psychometric
Tests



Digital
Literacy



Case-Study
Discussion



Aptitude Test



Clubs



Industry
Visits



Leadership Building-
Inbound & Outbound
Training



Live / Field
Projects



Mock
Interview Sessions



SCHOLARSHIPS

The Regional College of Management, enabling a fair world for the students to pursue their dreams is offering scholarship programmers to academically deserving students to ease their journey to success.

01 OJEE

A scholarship for OJEE rank holder. Our “OJEE Rank Scholarship” providing a doorstep to a bright future enables respective waiver on tuition fee according to ranks held by the aspirants in the OJEE examination.

02 MERIT

A merit-based scholarship for students who are academically meritorious. Our “Merit Scholarship” with respective percentage of waiver on tuition fee encourages the students to pursue their higher education. By evaluation of a student's merit despite of interferences is completely based on their academic records or performance on a scholarship test.

03 LOYALTY

All loyal and valued students of RCM, who choose to continue their academic path with us transitioning from BBA & BCA to our Masters Program are being offered with “loyalty scholarship”. The scholarship with a wavier of %30 on the tuition fees enable the flow of legacy by directing students to a better career path.



04 EARLY BIRD

First come First Serve being our sole strategy we at RCM in our “Early Bird scholarship” provide opportunity to a limited aspirants who approach us at an early stage to get indulged in our academic curriculum. A wavier of %20 is offered to the aspirant who seeks in first to take a step ahead to their bright future.

05 TOPPER

A scholarship for top rank holders of various management entrance examination. Our “Topper Scholarship” enabling evaluation of each student of their position acquired in management entrance examinations such as MAT, CMAT etc provide students to avail respective waiver in their tuition fees.

- **KALAM SCHOLARSHIP**
- **ROCKETRY SCHOLARSHIP**
- **SHIKSHA PROTSAHAN SCHOLARSHIP**

ELIGIBILITY

- Passed or appearing in the current year , for the Bachelor's Degree examination of minimum three years duration from any University of Odisha or from a recognized University as defined by UGC/AICTE.
- OR
- Passed or appearing in current year, for the Bachelor's Degree in Engineering / Technology / Pharmacy examination of minimum four / five years duration in any discipline from any University of Odisha or from a recognized University as defined by UGC/AICTE.
- The candidate should have obtained at least %50 marks in aggregate (%45 marks aggregate in case of candidate belonging to SC/ST category) at the qualifying examination. There is no age limit for taking admission into MBA course.
- The procedure of Selection: The admission of students to the MBA (Full time 2 year) course is through entrance tests like O-JEE/MAT/CAT/XAT/CMAT/ATMA or any other test approved by Govt. of Odisha/BPUT.

FEE STRUCTURE

FEE STRUCTURE		180 SEATS	FINANCING
TOTAL COURSE FEES Rs. 3,10,000/-	Application Fee Rs. 500/-	During Booking Rs. 24,500/-	Easy payments options for our programs
	During Admission Rs. 70,000/-		
	1st Installment Rs. 60,000/-	2nd Installment Rs. 60,000/-	The distribution of the fees have been built keeping in mind the comfort of the sponsor of the program for the student. All banks across the country recognize the brand value and quality of education of RCM.
	3rd Installment Rs. 50,000/-	4th Installment Rs. 45,000/-	
	HOSTEL FEES (ANNUAL)	AC ROOM PER PERSON	
STANDARD ROOM PER PERSON			
2 Beded Rs 40,000/- 3 Beded Rs 38,000/- 4 Beded Rs 30,000/-		2 Beded Rs 35,000/- 3 Beded Rs 30,000/- 4 Beded Rs 25,000/-	Senior Associate (Admission) admission@rcm.ac.in +91 9090080801

DIRECTOR'S MESSAGE



Dr.Pritam Pal
Director, RCM, Bhubaneswar

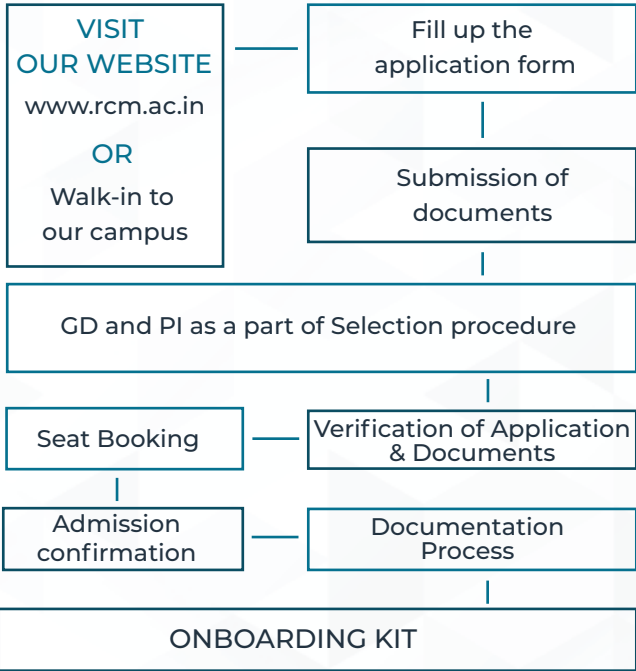
Driving Insights. Incubating ideas to transform Global Leaders.

Regional College of Management, Bhubaneswar with new era managerial methods is changing the stereo-type of the management world. With our MBA program RCM is the source of bringing out globally competent pioneering management professionals, researchers, innovators and entrepreneurs and thereby succeed and contribute value to the knowl-edge based economy and society.

Our faculty, students, and alumni generate big ideas, back them up with incisive analysis, and turn them into ingenious solutions that work. We educate, inform, and inspire the leaders who are meeting the world's complex challenges, advancing business practice, and drive economic growth at a global scale.

RCM has always been among the frontiers in incubat-ing ideas to build expertise that transcends borders. The School strives to make the curriculum indus-try-relevant through live projects, cases, global exposure and experiential learning, using outbound activities and interactive teaching sessions. For more than 40 years, RCM has been the place where visionaries, inventors, and trailblazers get their start. Since then, the 4th best Eastern B-School has continued innovating to meet mounting global demand for new ideas, deeper insights, and transfor-mative leadership. We blaze trails, from being Odis-ha's first collegiate center for entrepreneurship to our latest research in alternative investments. RCM is Developing leaders to change the world with radical ideas that has revolutionized both business practices and higher education. I, Dr Pritam Pal, the group Director at Regional college of Management invite you to join the league of 15,700 transformed global leaders from RCM and define your Transfor-mation, in the world of Management.

ADMISSION PROCESS





MANAGEMENT EDUCATION



scan to apply now

website : www.rcm.ac.in | www.rgbs.ac

Toll Free : 1800 1214 357 | Mobile : +91 9090080801 | Email : admission@rcm.ac.in

RCMT Campus I: Plot No. GD 2/12 & 2/13, RCM Lane, Chakadola Vihar, Chandrasekarpur,
Bhubaneswar - 751023, Odisha, INDIA

CITY Office II:
Directors Chamber's, #203, Plot No. B15, 2nd Floor, Swash lane, Sahidnagar,
Bhubaneswar - 751007, Odisha

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