

We help You
Find Your Niche



MBA Program

#Admissions2022



ABOUT RCM

We Reimagined Education. Now It's Time for You to Reimagine Your Future.

In 1982, we founded the Regional college of Management with a bold purpose – a management university that aims to advance human knowledge, educate leaders and cultivate an informed citizenry.

4 decades later, this vision is thriving. Across Grounds - and throughout the country - RCM students, faculties, staffs and alumni challenge convention, break barriers and pursue the unexceptional.

WHY RCM?

We're one of the leading management institutions, boasting about our.

- › State-of-the-art campus, which offers over 135,000 square area, located at the heart of the city.
- › Diverse and distinguished faculty
- › Case-based Education Pedagogy
- › Internships/Pre-Placement that don't teach but train
- › 100% Placement PAN-India and globally.
- › Awards and Accreditations: [Click here for more](#)
- › Locational Advantage as the city is steeped in innovation and enterprise and is marked as the hub for accommodating the next-phase of ramp-up and expansion by Information Technology (IT) and ITes (IT enabled services), high performing SMEs and impressive start ups.

A wealth of opportunities to give you a niche such as:



As one of the nation's leading management institutions, we push the boundaries of what's possible – always in the name of the greater good.





COURSE STRUCTURE

FIRST YEAR

1st Semester

Managerial Economics | Marketing Management | Organizational Behaviour | Management Principles | Decision Science | Business Communication | Financial Accounting and Analysis | Business Law | Business Environment & Ethics

2nd Semester

Corporate Finance | Indian Financial Systems and Services | Human Resources Management | Business Research | Operations Management | International Business Fundamentals of ERP | Corporate Strategy | Entrepreneurship Development

SECOND YEAR

ONLY ELECTIVES

MARKETING

3rd Semester

Consumer Behaviour | Sales & Distribution Management | Digital & Social Media Marketing | Service Marketing

4th Semester

Retail Marketing | Branding & Advertisement | B2B Marketing

FINANCE

3rd Semester

Security Analysis & Portfolio Management | Financial Derivatives | Management Accounting | Project Appraisal and Finance

4th Semester

Direct Taxation Behavioural Finance | Direct Taxation Behavioural Finance

HUMAN RESOURCES

3rd Semester

Manpower Planning | Employee Relations | Compensation and Benefit Management | Performance Management System

4th Semester

Team Dynamics at work | Strategic HRM | Human Resource Metrics & Analytics

OPERATIONS MANAGEMENT

3rd Semester

Supply Chain Management & Logistic | Pricing & Revenue Management | Operations Strategy | Sales & Operation Planning

4th Semester

Management of Manufacturing System | Sourcing Management | Operations Research Applications

SYSTEMS MANAGEMENT

3rd Semester

Data Mining for Business Decisions | Management of Digital innovation | E-Commerce and Digital Markets | Managing Digital Platforms

4th Semester

Business Analytics | Managing Software Projects | E-Commerce and ERP



RCM COMMUNITY



Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the RCM Academic Home, a one-of-a-kind living experience for future business leaders like you.

RCM COMMUNITY HELP EACH OTHER SUCCEED—IN UNIVERSITY AND THROUGHOUT THEIR CAREERS.

Find your people

Our student organizations enable you to make connections and friends, explore your interests, and build your resume.

Feel Empowered

Here students inspire one another to achieve more. Partnerships with students, faculty, and staff provide encouragement, support, and opportunities.

Celebrate diversity

Here you'll find support and resources for everything and an inclusive community that embraces people of all backgrounds.

Your RCM experience will include moments that challenge your resilience—and you'll find mentors, programs, and resources to develop your capacity to thrive. Our community supports your ability to achieve balance and manage stress, a skill set that will benefit you as a student and in your professional life.

By the time, you pass out from RCM and start your career, you will be experienced, confident, and equipped with every skillset required for the challenging marketplace.



OUR FACULTY AND STAFF'S UNPARALLELED INVESTMENT IN YOUR EDUCATION ENABLES YOU TO ACHIEVE YOUR OWN TRUE SUCCESS.

Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the RCM Academic Home, a one of-a-kind living experience for future business leaders like you.

RCM professors are your mentors and coaches. They're also masters of straight talk—telling you what you need to hear to be your best. So, when you need feedback, when you want to share good news, or when you need guidance in making a tough decision about your future, you'll know where to turn.

The RGS faculty want to create real relationships with you. They are invested in you as a person—who you are and what you want to do—and they're there to help you do your best.

**YOUR
SUCCESS
IS OUR
SUCCESS**



DOCUMENTS REQUIRED

Submit One set of photocopies of the following documents and photographs while admission.

- Class 10th, 12th, Graduation mark sheet and Certificate
- Any valid entrance score card OJEE, MAT, CAT, ATMA, CMAT
- Recent colored pass port size (2 nos.) and 2 coloured stamp size photographs
- Adhar Card

Original documents to be submitted at the time of admission are:

- College Leaving Certificate
- Migration Certificate
- Conduct Certificate from the institute last attended

(All Original certificates and mark sheets will be verified at the time of admission)



CAREER OPPORTUNITIES

Graduates of this course are eligible to work in job profiles such as:



A few sample of our graduate destinations include: TATA Motors, Bajaj Allianz, Reliance Jio, Berger Paints, Genpact, ICICI Prudential, IBM Concentrix, Asian Heart Institute and Research Center, Exide Industries, and OYO Rooms.



FEE STRUCTURE

180 SEATS

Application Fee	Rs. 1000/-
During Booking	Rs. 27, 000/-
During Admission	Rs. 70, 000/-
1st Installment	Rs. 60, 000/-
2nd Installemnt	Rs. 60, 000/-
3rd Installment	Rs. 40,000/-
4th Installement	Rs. 40,000/-

TOTAL COURSE FEE	Rs. 2,98,000/-

HOSTEL FEE

AC: Rs. 38,000/- (Per Year)

Non-AC: Rs. 25,000/- (Per Year)





RCM

REGIONAL COLLEGE OF MANAGEMENT

ALL ENQUIRIES

Toll Free: 1800 - 121 - 4357

Phone: 0674 711 2300

Mob: +91 - 9090080801

E-mail: admission@rcm.ac.in

Website: www.rcm.ac.in

