

We help You
Find Your Niche



BBA Program

#Admissions2022



RCM
Regional College of Management

ABOUT RCM

We Reimagined Education. Now It's Time for You to Reimagine Your Future.

In 1982, we founded the Regional college of Management with a bold purpose – a management university that aims to advance human knowledge, educate leaders and cultivate an informed citizenry.

4 decades later, this vision is thriving. Across Grounds – and throughout the country – RCM students, faculties, staffs and alumni challenge convention, break barriers and pursue the unexceptional.

WHY RCM?

We're one of the leading management institutions, boasting about our:

- > State-of-the-art campus, which offers over 135,000 square area, located at the heart of the city.
- > Diverse and distinguished faculty
- > Case-based Education Pedagogy
- > Internships/Pre-Placement that don't teach but train
- > 100% Placement PAN-India and globally.
- > Awards and Accreditations: [Click here for more](#)
- > Locational Advantage as the city is steeped in innovation and enterprise and is marked as the hub for accommodating the next-phase of ramp-up and expansion by Information Technology (IT) and ITes (IT enabled services), high performing SMEs and impressive start ups.

A wealth of opportunities to give you a niche such as:

As one of the nation's leading management institutions, we push the boundaries of what's possible – always in the name of the greater good.



COURSE STRUCTURE

1st Semester

Introduction to Business | English Language and Literature
Quantitative Techniques for Management | Basic Financial Accounting

2nd Semester

Economics | Management Theory and Practice | Cost and Management Accounting | Computer for Management (including practical)

3rd Semester

Psychology for Management | Business Ethics and Corporate Governance | Introduction to Banking and Insurance | Business and Corporate Law | Communicative English

4th Semester

Financial Management | Marketing Management | Human Resource Management | Production and Operation Management | Environmental Studies

5th Semester

Organizational Behavior | Financial Markets and Institutions | Advertisement and Sales Promotion | Management Information System and DSS (including practical) | Indian Society and Culture

6th Semester

Research Methodology | Entrepreneurship and Small Business Management | Organizational Change and Development | Dissertation and Viva-voce | E-Business

Students
Activity Clubs

Sports
Clubs

Tech-Enabled
State-of-the-art
Classrooms

Webinars

Seminars

Digital Library

FEE STRUCTURE

Application Fee	Rs.1000/-
During Booking	Rs. 20, 000/-
During Admission	Rs. 50,000/-
1st Installment	Rs. 40, 000/-
2nd Installemnt	Rs. 40, 000/-
3rd Installment	Rs. 40,000/-
4th Installement	Rs. 40,000/-
5th Installment	Rs. 39,500/-
TOTAL COURSE FEE	Rs.2,70,500/-

HOSTEL FEE

AC: Rs. 38,000/- (Per Year)

Non-AC: Rs. 25,000/- (Per Year)

Submit One set of photocopies of the following documents and photographs while admission.

- Class 10th, 12th mark sheet and Certificate
- Recent colored pass port size (2 nos.) and 2 coloured stamp size photographs
- Adhar Card

Original documents to be submitted at the time of admission are:

- College Leaving Certificate • Migration Certificate
- Conduct Certificate from the institute last attended



SCHOLARSHIPS AWARDED

- $\geq 91\%$: **INR 25,000/-**
- 81% - 90% : **INR 20,000/-**
- 71% - 80% : **INR 15,000/-**
- 60% - 70% : **INR 10,000/-**

RCM is committed to making its world-class education accessible & affordable for students from all walks of life. This is made possible through our need-based Financial Aid philosophy.

Usually several banks are interested in offering loans to those admitted to the bachelor's or master's programs. Interested students, apart from their own banking sources, can approach bank branches of Indian banks for financial assistance.

Graduates of this course are eligible to work in job profiles such as:





RCM

REGIONAL COLLEGE OF MANAGEMENT

ALL ENQUIRIES

Toll Free: 1800 - 121 - 4357

Phone: 0674 711 2300

Mob: +91 - 9090080801

E-mail: admission@rcm.ac.in

Website: www.rcm.ac.in

