

BRINGS TO INDIA THE FIRST EVER

MCA+

Master in Computer Application

MBA+

Master of Business Administration

PGDM+

Post Graduate Diploma in Management

BBA+

Bachelor of Business Administration

BCA+

Bachelor of Computer Application

THE ONLY PROGRAM

WITH A

PLUS

ADVANTAGE

**CELEBRATING
4 DECADES
OF INNOVATION**



Regional College of Management

Plot No. GD 2/12 & 13, Chakadola Vihar, Chandrasekharpur, Bhubaneswar – 751023, Odisha, IN

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director@rcm.ac.in

RCM AT A GLANCE

What We Mean When We Say "RCM"
Values Create Value.

At Regional College of Management, we understand the world's expectations of responsible leadership. With a diversity of degree programs, bolstered by faculty research and ideas, we take a unique approach, forged from a place of purpose.

WHO WE ARE?

Our 4 Decades Old Foundation will help you find 'who you can be'.

Our Mission:

It's to improve the world by inspiring responsible leaders through unparalleled transformational learning experiences.

Values and principles, which are critical to us in achieving excellence are:

- › **Innovative and rigorous education** that develops discerning judgment and the ability to act decisively
- › **Insightful research** that advances knowledge and impacts practice
- › **Inclusive community**, united by honour, that enables its global and diverse members to collaborate and excel
- › **Enduring relationships** that support individual and organizational growth

Our Vision:

We create leaders

- › Who can exchange ideas
- › Who can question assumptions (including their own)
- › Who can work in a team to get things done

NUMBERS THAT TALK

Memberships



Rankings

Ranked **4th**
Best B-School
in Eastern India

Ranked **1st**
amongst top
30 in India

COURSE FEES STRUCTURE

DURING ADMISSION INR 60000/-	1 ST TRIMESTER	2 ND TRIMESTER	3 RD TRIMESTER	4 TH TRIMESTER
	INR 70000/-	INR 70000/-	INR 40000/-	INR 40000/-
	HOSTEL ACCOMODATION			
	STANDARD ROOM (ANNUAL) INR 25000/-	AC ROOM (ANNUAL) INR 38000/-	FOODING - B/L/D (MONTHLY) INR 4500/-	





COURSE STRUCTURE

FIRST YEAR

1st Semester

Managerial Economics | Marketing Management | Organizational Behaviour | Management Principles | Decision Science | Business Communication | Financial Accounting and Analysis | Business Law | Business Environment & Ethics

2nd Semester

Corporate Finance | Indian Financial Systems and Services | Human Resources Management | Business Research | Operations Management | International Business Fundamentals of ERP | Corporate Strategy | Entrepreneurship Development

SECOND YEAR

ONLY ELECTIVES

MARKETING

3rd Semester

Consumer Behaviour | Sales & Distribution Management | Digital & Social Media Marketing | Service Marketing

4th Semester

Retail Marketing | Branding & Advertisement | B2B Marketing

FINANCE

3rd Semester

Security Analysis & Portfolio Management | Financial Derivatives | Management Accounting | Project Appraisal and Finance

4th Semester

Direct Taxation Behavioural Finance | Direct Taxation Behavioural Finance

HUMAN RESOURCES

3rd Semester

Manpower Planning | Employee Relations | Compensation and Benefit Management | Performance Management System

4th Semester

Team Dynamics at work | Strategic HRM | Human Resource Metrics & Analytics

OPERATIONS MANAGEMENT

3rd Semester

Supply Chain Management & Logistic | Pricing & Revenue Management | Operations Strategy | Sales & Operation Planning

4th Semester

Management of Manufacturing System | Sourcing Management | Operations Research Applications

SYSTEMS MANAGEMENT

3rd Semester

Data Mining for Business Decisions | Management of Digital innovation | E-Commerce and Digital Markets | Managing Digital Platforms

4th Semester

Business Analytics | Managing Software Projects | E-Commerce and ERP



DOCUMENTS REQUIRED

Submit One set of photocopies of the following documents & photographs while admission.

- Class 10th, 12th mark sheet and Certificate
- Any valid entrance score card OJEE, MAT, CAT, ATMA, CMAT
- Recent colored pass port size (2 nos.) and 2 coloured stamp size photographs
- Adhar Card

Original documents to be submitted at the time of admission are:

- College Leaving Certificate
- Migration Certificate
- Conduct Certificate from the institute last attended

(All Original certificates and mark sheets will be verified at the time of admission)



CAREER STATISTICS

With Every **Plus Factor** will have a progressive and skill-driven course curriculum, global certifications, case-based lessons, and leadership & Management Skills that will teach you life skills to think and act holistically in today's global economy.

62% companies showed their trust by revisiting RCM



38% companies are newly added



RCM created 854 number of opportunities



Average Chance that students get at RCM is 10



Our Highest Salary is 10.2 Lakhs



7.8 Lakhs is the Average Salary of RCM's Top 10 Students





Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the RCM Academic Home, a one-of-a-kind living experience for future business leaders like you.

RCM COMMUNITY HELP EACH OTHER SUCCEED—IN UNIVERSITY AND THROUGHOUT THEIR CAREERS.

Find your people	Feel Empowered	Celebrate diversity
Our student organizations enable you to make connections and friends, explore your interests, and build your resume.	Here students inspire one another to achieve more. Partnerships with students, faculty, and staff provide encouragement, support, and opportunities.	Here you'll find support and resources for everything and an inclusive community that embraces people of all backgrounds.

Your RCM experience will include moments that challenge your resilience—and you'll find mentors, programs, and resources to develop your capacity to thrive. Our community supports your ability to achieve balance and manage stress, a skill set that will benefit you as a student and in your professional life.

By the time, you pass out from RCM and start your career, you will be experienced, confident, and equipped with every skillset required for the challenging marketplace.

OUR FACULTY AND STAFF'S UNPARALLELED INVESTMENT IN YOUR EDUCATION ENABLES YOU TO ACHIEVE YOUR OWN TRUE SUCCESS.

Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the RCM Academic Home, a one-of-a-kind living experience for future business leaders like you.

RCM professors are your mentors and coaches. They're also masters of straight talk—telling you what you need to hear to be your best. So, when you need feedback, when you want to share good news, or when you need guidance in making a tough decision about your future, you'll know where to turn.

The RCM faculty want to create real relationships with you. They are invested in you as a person—who you are and what you want to do—and they're there to help you do your best.

YOUR SUCCESS IS OUR SUCCESS