



European Society for  
Quality Research

**“Regional College of Management”**  
For Attention: Prof. Dr. Prabir Pal  
Plot No. GD 2/12 & 13, Chakadola Vihar  
Chandrasekharpur  
Bhubaneswar - 751023 , Odisha, India

March 14, 2016

Dear Prof. Dr. Prabir Pal:

In **Brussels** (Belgium), on **Saturday, June 4, 2016**, the European Society for Quality Research (ESQR), in the framework of its annual recognition program, will present the **European Awards for Best Practices 2016** to selected companies, public administrations and organizations representing different sectors from Europe, Asia, the Americas, Africa and Australia, in its Convention to be held at the hotel **Le Plaza**. The European Award for Best Practices recognizes the organizations, companies, public administrations and individuals with outstanding commitment, support and results in quality management strategies. It is our pleasure to inform you that **“Regional College of Management”** has also been selected by the European Society for Quality Research to receive the above mentioned award in Brussels. We, therefore, kindly invite you and/or the representative(s) of **“Regional College of Management”** to participate in our Convention and receive the European Award for Best Practices in Brussels.

The Convention and the Awards giving ceremony with the Gala Dinner will take place on Saturday, June 4, 2016, at Le Plaza hotel's spectacular ballroom “Theatre”, which is classified as a historic monument (address: Boulevard Adolphe Max 118, Brussels 1000, Belgium).

Business leaders, academic experts and quality professionals from all over the world will participate in the above mentioned event and the most significant moments will be covered by photographers and cameramen.

In the morning of the same day (June 4, 2016), the conference is scheduled, where, besides the keynote speeches of quality experts, the participating companies, organizations and public administrations representatives will have as well an opportunity to offer a speech about their activities to the international audience and also to network with business leaders, academic experts, civil servants and diplomats from different countries. It will be a very good opportunity to meet and establish contacts with delegates from all over the world and find in them possible partners, clients or investors.

The European Society for Quality Research (ESQR) is an organization, with Head Office in Lausanne (Switzerland), dedicated to quality improvement techniques recognition and research. ESQR makes a positive contribution to quality culture through its annual conventions and award giving ceremonies in the major cities. It recognizes excellence, disseminates innovation and visionary thinking, spreads knowledge, shares conformity assessment practices and facilitates networking. You can see some of the winners of our awards by visiting our website at [www.esqr.org](http://www.esqr.org) and by clicking on the section **OUR AWARD WINNERS**.

We have attached a participation information sheet to the present notification where you can find details on participation conditions and scheduled program.

To confirm your participation in the award giving ceremony and the convention in Brussels, please fill in the *Participation Confirmation Form* (see the enclosed information sheet) and send it to the ESQR offices by e-mail: [info@esqr.org](mailto:info@esqr.org) or fax: + 41 21 312 58 53. You can also visit our website: [www.esqr.org](http://www.esqr.org) or call us: +41 21 312 58 52 and our international staff will be at your disposal to answer your questions in English, French or Spanish.

We are looking forward to meeting you at our Convention in Brussels.

Sincerely,

Dr. A. Arista,  
Executive Director