



Chronicle has pioneered the field of nurturing talents by planning, designing and framing the best of resources for preparation of competitive examinations. Be it UPSC Civil Services examinations like IAS, IPS, IFS, IRS etc. or preparation for CAT and other MBA entrances, Chronicle have always been the mentor to the aspirants. The R & D advisory board consists of thought leaders, well known bureaucrats, successful IAS toppers, leading business personalities and corporate professionals to plan and deliver the best input according to the changing patterns of examinations and growing needs of students. To keep pace with a fast moving lifestyle, Chronicle has come up with online tutorials and digital learning to reach out to more aspirants.

The 7th All India B- School survey is being presented by “Civil Services Chronicle”. Rating are little more than an indication of the MBA market at a particular moment. They reflect the prevailing conditions such as salaries, job availability and the situations at a school at the time, this survey was carried out. Results of rating can be volatile, so they should be treated with caution. The various media rating of MBA programmes employs different methodologies. None of them are definitive, so our advice to prospective students is to understand the ethos behind each of them before deciding whether what they believe, is important.

To rate the India’s best B Schools, the research team of Chronicle planned a comprehensive precise methodology involving inputs from all the stakeholders – B Schools, recruiters, faculty and students.

CHRONICLE B SCHOOL SURVEY 2016: A+ rating to Regional College of Management, Bhubaneswar

Business & Management Chronicle



7th
CHRONICLE
B-SCHOOL
SURVEY
2016



CHRONICLE B-SCHOOL SURVEY 2016

A+++

Delhi -NCR

- Indian Institute of Foreign Trade, Delhi
- Department of Management Studies, Indian Institute of Technology, Delhi

Jharkhand

- Xavier Institute of Social Service, Ranchi

Maharashtra

- National Institute of Industrial Engineering, Mumbai

Odisha

- Xavier Institute of Management, Bhubaneswar



A++

Andhra Pradesh

- Institute of Public Enterprise, Hyderabad

Delhi-NCR

- Institute of Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management Studies, Delhi

Gujarat

- M.S Patel Institute, Faculty of Management Studies, Vadodara

Karnataka

- Prin. L.N Welengkar Institute of Management Development & Research, Bengaluru
- Xavier Institute of Management & Entrepreneurship (XIME), Bengaluru

Kerala

- SCMS Cochin School of Business, Cochin

Maharashtra

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune

Odisha

- International Management Institute, Bhubaneswar

Punjab

- Chandigarh Business School of Administration, Mohali

Tamilnadu

- K.V Institute of Management & Information Studies, Coimbatore

A+

Delhi-NCR

- Lal Bahadur Shastri Institute of Management, Delhi
- Institute of Advanced Management & Research, Ghaziabad

Karnataka

- Kirloskar Institute of Advanced Management Studies, Harihar

Kerala

- Rajagiri Centre for Business Studies, Kochi

Madhya Pradesh

- Prestige Institute of Management & Research, Indore

Maharashtra

- Dr. D.Y. Patil Institute of Management & Research, Pune



- International School of Business & Media, Pune
- Lala Lajpatrai Institute of Management, Mumbai

Odisha

- Regional College of Management, Bhubaneswar
- KIIT School of Management, Bhubaneswar

Tamilnadu

- KCT Business School, Coimbatore

Uttrakhand

- Doon Business School, Dehradun

CHRONICLE B-SCHOOL SURVEY 2016



THE PARAMETERS

Admission & Selection Process



Infrastructure

Academics



Faculty

Industry Interaction



Placement

Induction Process



stakeholders – students, directors, faculty, recruiters etc. and perceptual rating was given to the participating institutes by the research team on the findings of physical survey.

Calculation of Score & final rating: Finally in the third phase an exhaustive scrutiny of gathered information was conducted with the help of rationalized research tools to arrive at the parameter wise as well as overall rankings. While scrutinizing data, importance to aspects like quality of students, curriculum, intellectual capital of faculty, infrastructure (library, recreational rooms, canteens, entertainment, hostels, faculty, accommodation and wellness), placement record and industry interaction, was accorded and marks were then calculated using the weightage decided by the specialist panel for all parameters and subparameters. As per the score allotted to each institute, the colleges were categorized by giving different ratings – A + + +, A + +, A +, A, B + + and B +. The Rating has been presented statewise, citiwise alphabetically. The placement data was analysed critically. This year, in our survey we have presented the average package offered by different streams of companies graphically

