

International Collaboration and Tour

Currently RCM has collaboration with the following foreign universities:

- Marshall Goldsmith School of Management, Alliant International University, Sandiago, USA
- TFHWILDAU, Germany Europe
- The university of International Business and Economics (UIBE), Beijing China.

Subsidized foreign industrial tour to Malaysia, Bangkok, Singapore, Dubai, Europe is provided. Student may choose one place during their threeyears program and expenses will be shared by the student and college



Admission Procedure

BBA Eligibility Criteria		
Course	2018-21	Eligibility
B.B.A.	3 Years (6 semesters)	The Candidate should have passed +2 Exam with 45% in Arts / Science / Commerce or equivalent.

How to Apply

- Eligible candidates can download the 'Application Form' from our website rcm.ac.in, fill it up and mail to bba@rcm.ac.in
- A candidate can also collect the 'Application Form' from the Institute's Admission Cell Counter.

Documents Required While Admission:

Submit One set of photocopies of the following documents and photographs while admission

- Class 10th mark sheet and Certificate
- Class 12th mark sheet and Certificate
- Recent colored pass port size(2 nos.) and 2 coloured stamp size photographs
- Original College Leaving Certificate / Migration Certificate

(All Original certificates and mark sheets will be verified at the time of admission)

Campus Facilities



REGIONAL COLLEGE OF MANAGEMENT

Admission Cell :
Plot No GD2/12 & 13,
Chakadola Dham, Chandrasekharpur,
Bhubaneswar 751 023

Contact Us :
+91 90900 80841 / 885 / 888
Land Line : 0674 - 2300455
Website: www.rcm.ac.in



Estd : 1982

REGIONAL COLLEGE OF MANAGEMENT

BHUBANESWAR

Passion for Innovative Education @ RCM



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(Affiliated to Utkal University & Approved by Govt. of Odisha)



INFORMATION BROCHURE

Chairman's Message



Hello,
I have immense pleasure to welcome you all to Regional College of Management (RCM). We have stepped into yet another academic year with new hopes, aspirations and reassurances. Wishing you all a successful Academic Year Ahead.....

Prof. (Dr.) Prabir Pal
Chairman

WHY TO STUDY AT RCM

RCM keeps utmost focus on preparing our students for the global job market. We put tremendous stress upon the following areas:

- Excellent Employment Record
- Industry Oriented Education
- Recognized for Excellence
- Right Class Sizes
- Outstanding Faculty
- Pragmatic Approach to Business Theory
- Regular Student Evaluation and Assessment
- Enhancing Managerial Communication
- Modern Facilities
- Developing Business Personality
- Constant Innovation
- Ragging Free Campus:

RANKING

- Ranked 4th in Eastern Zone after IIM Kolkata, XLRI & XIMB
- Ranked 12th Best Top Emerging B-School of Super Excellence Category
- A+ Category B-School of India
- by Chronicle B-School Survey

REGIONAL COLLEGE OF MANAGEMENT

Regional College of Management (RCM), established in the year 1982 in Bhubaneswar, India, is a 36 years old Academic Institution offering high quality, practical and career-focused management education.

RCM has focused on providing quality education with adequate stress upon imparting requisite skills and knowledge to make the students ready for the job market. As a result of this, RCM has consistently been ranked as 4th Best B School in Eastern India and one of the top 22nd B- Schools in the country and has received various awards for excellence in education and all the relevant accreditation from authorized bodies.

RCM is known for its focus on quality education and job oriented training programs. RCM focuses on all round development by having both educational events like debates, seminars, workshops, corporate trainings as well as cultural and social events like music and drama, literature events and other activities so that students can harness their skill for inter-personal relationship development, leadership qualities and people management skills.



Bachelor of Business Administration (BBA)

Objective

The objective of BBA at RCM is to produce Business Leaders with strong foundation, leadership skills, creativity and entrepreneurship. The approach towards teaching is more practical where knowledge is imparted for practical application in corporate world.

Outcome

In this three-year program, students will learn about management principles and practices, market influences, operations, finance, communication, IT and many more. This broad knowledge will help graduates to:



Skill Enhancement :

- Soft-Skills and Personality Development sessions by in-house faculty and external experts to improve the employability of the students
- Assignments, group activities, presentations, role plays and projects to encourage industry centric learning
- AICTE approved skill development program like Retail Management, Tourism and Service Industry, Banking.
- Industry Oriented Development Programs / Industry Visit
- Learning Exchange Programs

Placement:

RCM placement cell work around the year to contact & conduct recruitment drives for the BBA students. BBA fetches excellent format of placement in the following sectors.

Banking	Retail	IT Companies
Finance	Advertising Agencies	FMCG
5000+ Alumni Globally Placed	Consumer Durable Companies	BPO and many more